

Happenings

September 2020

CARES Act Offers Tax Incentives



The COVID-19 pandemic has had tremendous negative impact on nonprofits nationwide, and Bethesda is no exception. However, the CARES Act inclusion of an expanded and enhanced charitable giving tax incentive offers hope.

Important features of the CARES Act specifically relating to individual and corporate cash donations to qualified charitable organizations:

- If you itemize deductions on your income tax return (including married couples filing jointly), you may deduct up to 100% of your adjusted gross income (AGI), an increase from the previous limit of 60%.

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Oakville Church Recognizes Bethesda Heroes

St. Paul's United Church of Christ in Oakville recently reached out to Bethesda Southgate wanting to recognize front-line senior caregivers during the Covid-19 pandemic. The church donated \$20 gift cards to 100 employees in addition to sponsoring a local food truck for employees to enjoy a free hot dog or bratwurst.

The donation resulted from a campaign at St. Paul's asking members who did not necessarily need their stimulus checks to consider paying it forward to those upon whom the pandemic has had a direct

impact. When the church mission committee sat down to discuss how to distribute the funds, Bethesda quickly came to mind.

St. Paul's Pastor Mike Roth explained, "While considering several other worthy organizations to help with food insecurity and rent assistance, we also wanted to help and recognize those caring for our vulnerable seniors. We know they are doing the cleaning and really the heavy-lifting in their caregiving to keep seniors safe. So, who better to recognize than those right up the street?"



Many Bethesda Southgate residents have a connection to St. Paul's, whether as a member themselves or having family members who attend the church. Additionally, many more at St. Paul's can talk of having had a loved one at the nursing home through the years. St. Paul's is marking 176 years in Oakville, while Bethesda is 131-years-old.



2020 Mary June King Scholarships Awarded

Qiana Robinson, a licensed practical nurse (LPN) at Alton Memorial Rehab & Therapy, and **Olivia Robinson**, an LPN at Bethesda Dilworth, were recently awarded the Mary June King Scholarships, which are designed to help provide post-secondary education or college-level study for a Bethesda employee in a field that benefits the worker and Bethesda.

In this case, both Qiana and Olivia are each pursuing their RN degree, and the scholarship will help offset their educational expenses. The Mary June King Scholarship, was established in memory of Mary June King by her daughter, Mary Brown, to reinforce that education is the key to a better future.

CARES Act Offers Tax Incentives

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- If you do not itemize your deductions, you can take up to \$300 per taxpayer or \$600 filing jointly, as adjustments to income on Form 1040.
- Corporations may deduct up to 25% of their taxable income, an increase from the previous limit of 10%.

This is the only time in history that charitable giving legislation

has been included in response to a disaster or national emergency.

To read more about tax advantages of the CARES act, visit www.bethesdahealth.org/blog/2020/08/20/cares-act-offers-tax-incentives/

Note, the information above is NOT legal or tax advice. Please consult an attorney or tax advisor to learn more about how CARES Act may affect you or your organization.

Good People Doing Good Things, Amy Willis



During the pandemic, many Bethesda employees work beyond the call of duty. **Amy Willis**, Housekeeping Manager, is one of these employees. Amy is determined to keep our residents and employees safe, particularly when she chose to spend the night at Hawthorne Place for ten consecutive days after Hawthorne Place reported its single case of the Coronavirus. "I am proud to call Amy a member of the

Bethesda family. When staffing was down during the beginning of the crisis, Amy was the first volunteer helping wherever needed," said Lisa Reynolds, Executive Director of Bethesda Hawthorne Place.

Senior SPOTLIGHT



Singing the Blues Away

A group of residents living at Bethesda Gardens, who call themselves the Gardens Gardenias, decided to have a little fun singing the blues away with a humorous song about quarantining during COVID-19. To watch a video, please visit www.facebook.com/BethesdaHealthGroup

Help Us Tell the Bethesda Story

The Bethesda community keeps growing and together, we make a difference to St. Louis seniors. If you are interested in sharing why you support Bethesda, or to send special comments about Bethesda, email Pedempski@bethesdahealth.org to tell your story.