

Table of Contents

- 3 Welcome to the 2018 Report to the Community
- 4 Bethesda's Future: Advocacy
- 6 More and Better: Improving Access to Higher Quality Care
- 8 Faces of Bethesda
- 14 Awards & Accolades
- 16 Bethesda Health Group Foundation Supporters Embrace Many Ways to Give
- 18 Honor Roll of Donors
- 23 Bethesda Financials
- 24 Bethesda Leadership
- 26 Life at Bethesda



Kiel Peregrin, Corporate Vice President of Long-Term Care, entices Anastasia Deacon, Revenue Cycle Coordinator, to participate in the annual "Hearts for Our Homes" fundraising campaign with some chocolate.



Not even snowstorms can keep our residents down! Here, Bethesda Gardens resident Barbara Gould takes advantage of the surprise November snow to literally "make" a new friend.

Resident Claudine Chunn gets a big smooch from Eri the dog as she admires her Hope Dove at her home at Barnes-Jewish Extended Care. Many residents and families participate in the Foundation holiday fundraiser.



Celebrating the 10th anniversary of St. Andrews & Bethesda Home Health! Sitting (left to right): Joe Brinker and Mary Alice Ryan, President & CEO, St. Andrew's Resources for Seniors. Standing: Deni O'Malley, Director, St. Andrews & Bethesda Home Health; Roger Byrne, Bethesda Executive Vice President and CFO; Michelle Glass, Bethesda Corporate Vice President, Senior Living and In-Home Services; and Tyler Troutman, Chief Operating Officer, St. Andrew's Resources for Seniors.

Welcome to the 2018 Report to the Community

The pages that follow document another successful year of service to the St. Louis community and highlight some of the residents, volunteers and employees that make our communities and community based services ideal places to live and receive care.

For nearly 13 decades, Bethesda has fostered successful aging through compassion and innovation. While our Vision has remained steadfast through the years, the path to achievement has required our team to adapt, find and adopt new solutions, and overcome challenges presented by an ever-changing health care landscape.

For example, ever-tightening state budgets threaten the ability of senior care organizations to provide care for the growing senior population. Many seniors cannot bear the cost of long-term care for a lengthy period, leaving them vulnerable to a lack of services. Advocacy has become increasingly important for fair funding of long-term care.

In Spring of 2018, Bethesda embraced an advocacy opportunity, as a group of dedicated residents and staff traveled to Jefferson City to lobby Missouri legislators, providing first-hand accounts about the impact of underfunding senior care.

Adopting the latest clinical advancements is another form of advocacy, as Bethesda works to implement new best-practice methods and expand access to medical care by bringing many essential services on-site, making it easier for seniors to stay well and enjoy a high quality of life.

As always, we recognize the commitment of staff, donors and volunteers who are passionate about making a difference in the lives of our residents and their families. Our organization would not be the same without your loyalty, whether it comes in the form of financial support or gifts of time and talent. The entire Bethesda team thanks you immensely.

Sincerely,

Joseph J. Brinker President & CEO

Bethesda's Future Advocacy

Bethesda Health Group believes that in order to fulfill its mission to treat all with dignity and respect, it has a responsibility to advocate for seniors.

Advocacy takes many forms, including calling for more balanced funding for Medicaid or raising public awareness of issues related to long-term care and aging. Bethesda works diligently to ensure issues facing seniors are being properly addressed by our elected officials.

In April, a group of nearly
40 Bethesda seniors and staff
traveled via bus to Jefferson
City with the hopes of "Making
a Difference" for seniors in
Missouri. Wearing bright orange
t-shirts, they spent the afternoon
walking the halls of the State
Capitol. Their mission: to talk to
legislators about the impact of
chronic Medicaid underfunding
in Missouri and the importance

of bridging the average \$25 gap between what Medicaid funds for senior care and the actual cost to cover seniors' daily needs.

For Bethesda, which provides the same high level of care to residents regardless if they are private-pay or on Medicaid, the gap is larger than the \$25 average. "At Bethesda, everyone is treated with the same level of dignity. That's the Bethesda way, and that's not going to change," says Roger Byrne, Executive Vice President and Chief Financial Officer.

"Missouri is already one of the lowest funded states for Medicaid reimbursement, so when more cuts were proposed, we knew we had to do something," says



Bethesda Orchard residents Joan Whitford, Jodie Johnson and Bill Joern voting in the 2018 primary elections.

Chris Crouch, Vice President and Senior Administrator at Bethesda Southgate/Charless Village, who was among the Bethesda team members who organized the Jefferson City trip.

The group met with nearly a dozen legislators or members of their staffs. Though many factors influence legislators' decisions, the seniors are confident that their efforts indeed made a difference. Ultimately, the



Missouri Legislature voted to restore the Medicaid cuts and provide a nominal increase, which combined increased the daily rate by \$8.30.

"When people who are directly affected tell their story to our lawmakers, it helps legislators better understand what is happening," says Michelle Glass, Corporate Vice President, Senior Living and In-Home Services and another of the trip organizers. "I believe our advocacy work had a positive effect on our legislators."

The Jefferson City trip
had the full support of
LeadingAge Missouri, the
Missouri independent affiliate
of LeadingAge, a national
nonprofit organization dedicated
to education, advocacy and
research in the field of aging
services. Bethesda has a
long relationship with both,
and typically has one or
two representatives on the
LeadingAge Missouri board.

Bill Bates, LeadingAge
Missouri CEO, said the support
of Bethesda has been invaluable.
"Bethesda is so mission-driven
and committed to seniors that
it's natural for them to do what is
right for seniors," he says. "The
grassroots support they provide
is invaluable in the context of
public policy."

Pictured, left: Bethesda residents in Jefferson City raising awareness of Medicaid underfunding.



Individuals within Bethesda's communities are involved in advocacy work of their own, too.

Bethesda Orchard resident Joan Whitford is a member of the League of Women Voters and actively works alongside Bethesda staff to help register residents to vote and encourage them to make it to the polls. She participated in the trip to Jefferson City and encouraged others to follow up with letters to legislators. "We seniors have wisdom and experience, and it's important that we contribute to the process," Joan says.

Dorothy Erickson, a resident of The Oaks at Bethesda, made an entire career out of advocacy work. She was Executive Director and Founder of the Long-Term Care Ombudsman Program (now known as VOYCE), which was founded in 1979 under the Older Americans Act of 1978, created by Congress in an effort to prevent abuse and neglect in long-term care communities. The ombudsman program provided education on regulations and resident rights to long-term care staff, and served as a mediator between communities and families when problems occurred. "Before this, there were no residents' rights, and there was a need for residents to have a voice. This program helped give them that voice," Dorothy says.

Although Dorothy retired years ago, she has continued to help seniors in her role as a volunteer Medicare counselor. Once a week, she meets with Missouri seniors and helps them navigate the complex system. "People turn 65 and are not at all prepared for going on Medicare—they assume it's a walk in the park," she says. "They are totally overwhelmed with the choices they have and the penalties for not doing the right thing at the right time."

More and Better Improving Access to Higher Quality Care

St. Louis area seniors have greater access to Bethesda's long-term care communities than ever before, thanks to new agreements with several insurance carriers and expanded partnerships with several St. Louis hospital systems.

Partnerships Improve Access

Insurance companies, also known as managed care providers, play a potentially pivotal role in determining where their members receive care by recommending them to providers with established positive care outcomes. So too do hospitals as they discharge their patients from the acute care setting. Whether after surgery, a stroke or a fall, hospitals require a high level of trust in the skilled nursing communities to which they refer their patients.

For one of Bethesda's communities or services to be considered as a care option for seniors and their families, earning the endorsement of both insurance carriers and referring area hospitals is essential.

The effort is being made, and it is working.

"In just two years, we've grown from accepting only Medicare and Medicaid and a few insurances, to now serving as an approved provider for more than 90 percent of St. Louis' insured seniors and every acute care hospital in the region," says Nathan Darling, Corporate Vice President, Strategy and Business Development.

Earning that status is no small achievement. According to Nathan, each carrier and hospital has its own standards for credentialing and business processes; it is a shared interest and commitment to quality care that proves most valuable across the board.

"We have collected quality data for years, so it was relatively easy to prove that our care teams are up to almost any challenge," Nathan says. "As people are discharged from the hospital earlier and more fragile than they used to be, it's amazing what our nursing staff can care for now."

Care Teams at the Forefront

Skilled nursing communities have evolved to meet the challenges of the modern health care system. The communities serve as "post-acute" care centers, acknowledging the increased level of medical care required as patients work their way from hospital to home, or to the most suitable long-term arrangement for their needs.

Bethesda's post-acute care begins while patients are still in the hospital. "We are working as a complete team, starting with the care they receive at the hospital, and then when they discharge to us, and then ultimately back to the patient's primary care provider when they return home," says Lynn Licklider, Corporate Director of Clinical Services. Bethesda care teams undergo thorough training when they are first hired and throughout their careers, with continuing education and specific medical training workshops hosted on an ongoing basis.

The commitment to quality outcomes continues after

Lisa Stolzer, R.N., Staff Development Coordinator (left), instructs nurses during a skills day, which are held regularly at skilled nursing communities throughout the organization.



"We are motivated to help the individual heal and stay well. We help make certain they have appointments already set and the medications they need."

Lynn Licklider, Corporate Director of Clinical Services

discharge. "We are motivated to help the individual heal and stay well. We help make certain they have appointments already set and the medications they need," Lynn says. "We will even help schedule transportation to ensure patients stay on their path to recovery after they leave a Bethesda community."

Kiel Peregrin, Corporate Vice President of Long-Term Care. details another recent change designed to improve the resident experience within Bethesda's skilled nursing communities. Each community has had a medical director responsible for setting policies and leading quality improvement initiatives, as compared to independent doctors who visit their patients on their own schedules. Bethesda has asked some of these physicians to accept additional residents as their patients, helping to establish more consistency in care and more of the physicians' time in the communities.

"This is a true win-win for everyone—the residents and nursing team have more access to a physician to answer questions, update care plans and address urgent needs than ever before," Kiel said.

Many residents also require ongoing non-urgent care, such as hearing and dental services. Bethesda has long provided residents with transportation to community providers, based on the resident's choice of provider. However, some residents are not able to be transported by car or do not have an existing dentist or audiologist, so Bethesda has created a new way for them to obtain these important services and maintain their good health and quality of life.

In partnership with a thirdparty medical company called 360Care, Bethesda residents now have access to podiatry, dental, vision and hearing care at the community in which they live. "The convenience for residents to ensure they receive services, regardless of the weather or if they are 'up' to a trip that day, is invaluable," says Kiel.

Advances in Memory Care

Helping seniors manage the challenges of dementia requires ongoing commitment to best practices and to making the residents' days productive and anxiety free.

"Dementia involves a variety of challenging behaviors," says Chris Crouch, R.N., Vice President and Senior Administrator at Bethesda Southgate/Charless Village. "As the brain chemistry is altered, so are the moods and actions of the individual." An important trend in memory



Piotr Kulikowski, M.D. (left), and Maria Winsor, AGNP-C (right), treat a Bethesda Rehab & Therapy Center patient. Dr. Kulikowski and his team of nurse practitioners regularly visit residents at Bethesda Dilworth.

support is to reduce the use of medications, especially psychotropic drugs, which can unnecessarily sedate a resident when care team intervention and other solutions might work.

According to Chris, the Bethesda team works with each resident's physician to understand medication needs and plan proactive steps to engage residents struggling with mental decline. "We document whether a resident is sleeping well and how long they sleep," she says. "We look for ways to distract them from anxiety and encourage them to do as many activities of daily living as they can. Even if it takes additional time for them to complete the task—for example, washing their face—we need to let them do that. If they can work on the computer or listen to music, they find comfort and have a better quality of life."

As senior care continues to evolve, Bethesda is committed to evolving along with it, providing new ways for seniors to access the services they need to live vibrant, healthy lives.

Faces of Bethesda

Juanita Hinshaw

Juanita Hinshaw
is prolific both in
her professional
accomplishments
and in her service
to community
nonprofits.
Originally from
North Carolina,
Juanita moved to
St. Louis to accept a
job at Monsanto, where she
eventually rose to the ranks of

Treasurer and Vice President. She also worked at Graybar Electric, where she served as Senior Vice President and CFO.

Juanita brought her business acumen and passion for community service to Bethesda in 1987. She served as Treasurer and Vice Chair before becoming Board Chair in 1994 through 1996. She remained involved with the Board until 2002, which is when she transitioned to a position on the Bethesda Advisory Board, on which she remains today. She is also a current member of the Bethesda Women's Board.

Although Juanita has difficulty keeping track of all of the charitable organizations in which she has been involved, she is quick to point out that Bethesda was the first nonprofit board she joined in St. Louis. "I am blessed to have been given so much, so I've always felt obligated to give back," she says. "I admire Bethesda's mission, and I knew I could provide something of value."

Juanita credits her motivation for community involvement to her strong relationship with her beloved grandmother. "She was one of the most important people in my life," Juanita says. "I say she died of heartbreak—this was before cataract surgery was available, and her cataracts prevented her from doing the things she loved, like reading and sewing."

During her tenure as Board Chair, Bethesda acquired Bethesda Barclay House. Juanita was also the Board Chair during current President & CEO Joe Brinker's early days with Bethesda, and he considers her one of his mentors. She believes under Joe's direction, Bethesda will continue to experience growth. "The current landscape in senior care is tough, but Bethesda has always hired good people, and Joe is the right CEO to handle it," Juanita says.

"I am blessed to have been given so much, so I've always felt obligated to give back.

I admire Bethesda's mission, and I knew I could provide something of value."

Juanita Hinshaw



Being active is part of Reginald Finney's nature. The Havana, Cuba, native moved to St. Louis when he was three and grew up excelling at sports, eventually playing both baseball and football at Washington University.

Reginald served in the Vietnam War as a ground radio repairperson at Scott Air Force Base, and returned to college after he completed his service to finish his degree in mathematics. A long-time Richmond Heights resident, he became increasingly involved in the community. While on the Richmond Heights Recreational Advisory Board, Reginald helped formulate the plans that laid the groundwork for the building of the community center in Richmond Heights. Reginald found he had such a knack for advocacy that he decided to run for City Council in 2014, and won. He is currently in his second term on the Council, and also serves as the Deputy Mayor of Richmond Heights.

Unfortunately, Reginald's busy schedule was sidetracked in April 2018, when he underwent spinal fusion surgery. It was important to him to recover quickly so that he could return to exercising and fulfilling his City Council duties. Thanks to the rehabilitation care he received at Barnes-Jewish Extended Care in Clayton, he was not laid up for long.

"The entire team from Barnes-Jewish Extended Care, from the nurses to the housekeeping staff, did everything to keep me comfortable and provide me with the support I needed to recover," Reginald says. "My highest praise goes to the therapists. They recognized that I had the ability to push myself more than expected, and allowed me to do so while keeping me safe."

Del Dace

Del Dace has dedicated his life to art, and at age 83, the passion still burns bright for the Village North Retirement Community resident. Born in St. Louis, Del is best known locally for the four decades he spent designing and painting sets for the St. Louis Municipal Opera Theater, also known as The Muny.

Del discovered his calling early, hired as The Muny's first paint boy in 1949 when he was 13. He washed brushes and helped out on the sets, and it was enough of a glimpse at the behind-the-scenes magic to make Del a lifelong lover of the arts.

He eventually worked his way up to lead The Muny's art department. "We used to produce 10 shows each season—rehearsals were on Sunday, and we only had a week to work on each set," Del says.

Although Del's talents have taken him around the world, St. Louis is his home, and the city is more beautiful for it. His works have included the iconic History of Aviation mural that used to be in the main terminal of
the airport, as
well as large
paintings for
the Saint Louis
Zoo. One of his
paintings is part
of the Saint Louis
Art Museum's
permanent
collection, and he also
has contributed to the
beauty of The Fabulous
Fox Theatre.

Del says he will never retire. He often can be seen wearing his painter's smock around Village North, spending hours at the studio he has set up inside his apartment, working on paintings that will beautify the walls of the retirement community, so his fellow residents can enjoy his talents as well. "Music is mentally stimulating and can connect people to their childhood. When I play to Alzheimer's patients, who often have trouble communicating, they are able to sing every word of those songs they grew up with."

Judy Lindquist

Judy Lindquist

Every Thursday,
beautiful music floats
down the halls of
Bethesda Meadow.
The sounds come from
the violin and piano
of Judy Lindquist, who
has been dedicating
her time and talents to
entertaining Bethesda
Meadow residents for more
than a dozen years.
Judy first learned to play

violin as a fourth grader in Lexington, Missouri, in the early 1960s. She taught violin in high school, majored in music in college, and then taught music in Rockwood School District. Along the way, she learned how to play the cello and taught herself how to play piano.

Judy first learned of Bethesda through her church bulletin, which had an ad for "Singing Them Home," a group of volunteers from Bethesda Hospice Care that sings to hospice patients at Bethesda Dilworth. Judy was interested, but she inquired about volunteer opportunities at a Bethesda community closer to her home in west St. Louis County. She became a hospice volunteer, and for the next 12 years, she visited with hospice patients at Bethesda Meadow, talking with them, reading to them and playing music for them. "If you are willing to devote the time and the patience to listen, these residents have wonderful stories to tell," Judy says.

She recalls one hospice patient, Marjorie, who was unresponsive and silent. When Judy finished playing her violin and was packing it up, Marjorie said "thank you very much." It was the first time that Marjorie had spoken in months.

Although she has taken a break from her hospice volunteer work, Judy still visits Bethesda Meadow every week to play songs for the residents. "Music is mentally stimulating and can connect people to their childhood," Judy says. "When I play to Alzheimer's patients, who often have trouble communicating, they are able to sing every word of those songs they grew up with." For that reason, she chooses songs designed to appeal to that period, mostly tunes from the 30s, 40s and 50s. "Certain songs touch everyone," she says. "I consider it my job to find those songs and play them."



Former major league outfielder Ted Savage played from 1962 to 1971 for eight different teams, including his beloved St. Louis Cardinals. Ted clearly loves everything about baseball, and his decades-long love affair with the game is apparent the minute you step into his residence at The Oaks at Bethesda, where he proudly displays a lifetime's worth of memorabilia.

He says some of his proudest moments are getting to play against and alongside black superstars like Willie Mays and Lou Brock. "Every team had only one or two black ballplayers, and I got a chance to

play with or against most of them," Ted says. "We were segregated off the field, and therefore the black players became like family."

When his career on the diamond ended, Ted earned a Ph.D in urban studies from Saint Louis University and spent a decade as Athletic Director at Harris-Stowe State University. In 1987, he became Assistant Director of Community Relations and a minor-league instructor for the Cardinals, a position he held until he retired in 2012. The following year, the Cardinals Care annual golf tournament was renamed the Ted Savage RBI Golf Classic to raise funds for the Reviving Baseball in Inner Cities program.

In 2017, Ted moved into one of the villa homes at The Oaks at Bethesda with his wife, Phyllis. "It was time to downsize," Phyllis says, noting that she appreciates the available housekeeping and maintenance services offered by The Oaks, as well as not having to deal with all the other "hassles" that accompany home ownership. "It's a good place to be," Ted says.

Mary Wolf

Bethesda Southgate resident Mary Wolf is proud to say that she is 103 years old, and credits her longevity to her active lifestyle and diet rich in fresh vegetables. "I always ate my oatmeal!" Mary says.

It was always important to Mary to be active, and she was particularly enamored with biking and gymnastics. That all seemed to end when a terrible car accident shattered her hip, and doctors predicted she would never walk again. Mary proved those doctors wrong, using her accident as an opportunity to turn her rehabilitative exercises into new hobbies: water aerobics and swimming.

Years later, Mary developed cellulitis in her legs, which caused her to suffer some falls. To recover, she participated in the rehabilitation program at Bethesda Southgate, and in 2018 moved into Bethesda Southgate for long-term care. It was an easy decision for her and her family—based on Mary's experience, they knew that she would be well taken care of. In addition, Bethesda Southgate's proximity to family members meant that Mary would be able to continue

their weekly tradition of eating dinner at one of Mary's favorite restaurants.

Mary particularly enjoys the company of Bethesda Southgate's friendly staff and loves the food.

"They really think about your health when cooking," she says.

"It's not just delicious, it's healthy, too." She also loves participating in the community's bus trips and playing bingo. A bingo champ, Mary proudly displays prizes on her window sill. "Everyone takes really good care of me here, and I like being close to my family so they can always come visit," Mary says.



"The people here are wonderful. I connected with Residency Counselor Lea Ann Coates over the Stones, and we can talk about music for hours." Stephen Kouzomis

Stephen Kouzomis

Stephen mus
Kouzomis, goin
a resident
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An avid fan of the cons
Rolling Stones for five
decades, Stephen traveled to

Cleveland for a concert, and ended up staying in the same hotel as the band. "We came down the elevator into the lobby, and suddenly I was within a few feet of Mick Jagger and (drummer) Charlie Watts," he recalls. "I brushed up against Mick's shoulder and he smiled."

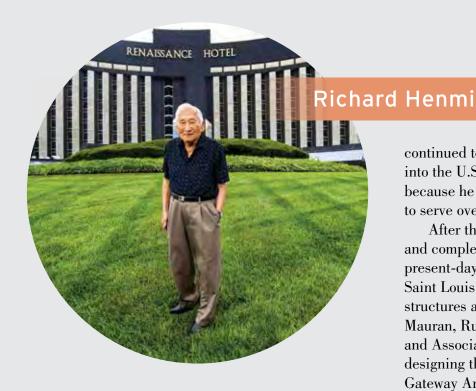
Stephen's love affair with the "bad boys" of classic rock started when he was in college in the mid-60s. "A good friend brought their first album to me and told me I had to listen," he recalls. "We played their

music all afternoon, and I was hooked. We ended up going to a couple of concerts together."

Today, Stephen owns practically every album and has attended numerous live concerts. His first was in Chicago, his hometown, and he says his favorite was in Alpine Valley, Wisconsin, in 1989. "You could tell the whole band was really into the music," he says. Stephen also traveled to Europe in the early 70s, and caught a concert in London. In one three-month period, he attended six shows—which is impressive, considering the travel schedule of a band like the Stones.

Stephen also bonded with his son over the Stones. The two would go to concerts together and argue about which songs were best. "He didn't think much of the Stones until he went to concerts with me out West," Stephen says.

In 2017, when Stephen came to the Bethesda Hawthorne Place Assisted Living community, his Rolling Stones fervor proved fertile ground for making new connections, particularly with Residency Counselor Lea Ann Coates. "We really connected over the Stones, and can talk about music for hours," he says.



The Renaissance St. Louis Airport Hotel. The "flying saucer"-shaped building on South Grand Boulevard near the Saint Louis University campus. The Mansion House Apartments downtown. Each of these iconic St. Louis structures is unique, yet have one commonality: Bethesda Orchard resident Richard Henmi.

A renowned architect, Richard's achievements reflect an extremely successful career, but his early life was fraught with hardship. Born in California in 1924, Richard was 17 when he was sent to a Japanese internment center at the start of World War II. Richard was allowed to leave the center after three months to attend Washington University, but the war

continued to affect his life. In 1943, he was drafted into the U.S. Army but was placed in the reserves because he was Japanese; ultimately, he was allowed to serve overseas.

After the war ended, he returned to St. Louis and completed his degree in architecture. The present-day Hilton at the Ballpark, Grand Towers at Saint Louis University and many more recognizable structures all exist thanks to Richard's work with Mauran, Russell & Crowell, which he renamed Henmi and Associates after becoming sole partner. When designing the Mansion House, located just west of the Gateway Arch National Park, Richard and his team met with Arch architect Eero Saarinen to discuss the design. Saarinen had a vision of a continuous, mid-rise building, but Richard fought for multiple spaced-out high-rises. Today, Richard's open design allows for unobstructed views of the tallest man-made monument in America.

Asked if he has a favorite design, Richard admits that he is very proud of the Renaissance Airport Hotel. "The building recognizes its location at the end of the runway," he explains. "We wanted to be able to see the planes take off and land, and we had to do some maneuvering to keep it from being too noisy. That was tricky, but it worked out well."

"After I had surgery four years ago, I needed more assistance in my daily life. My kids helped me choose Bethesda Orchard, and it's been a wonderful place to call home."

Richard Henmi

Awards & Accolades

- Al Poelker and Charlene and Bob Zinkl, pictured with President & CEO Joe Brinker, were selected by Bethesda as the 2018 Norwood Award recipients honoring their outstanding service to St. Louis seniors.
- Mary June King Scholarship winners Miranda Tankersley-Norman and Jenny Conkright celebrate their award with Kathy Joslin, Senior Vice President of Human Resources (left), and Mary Brown, who established the award in her mother's memory to assist Bethesda employees in their pursuit of a post-secondary education.
- Bethesda Health Group President & CEO Joe Brinker with the E. Willis Piehl Award of Honor. The organization's highest award, the Piehl Award is presented to an employee of a LeadingAge Missouri member who has made an outstanding contribution to the field of senior services in Missouri. Joe is the third Bethesda executive to receive the award, along with John Rowe and Pat Kapsar.
- 4 Lea Ann Coates, Residency Coordinator at Bethesda Hawthorne Place, was named

- "Health Services Sales Counselor of the Year" by Greystone, a senior living consulting group that works with clients throughout the United States.
- resident Al Schweitzer was inducted into St. Louis Media History Foundation's Media Hall of Fame. His selection recognized his 36-year career in the art department at the St. Louis Post-Dispatch, which included five years of drawing the iconic "Weatherbird."

















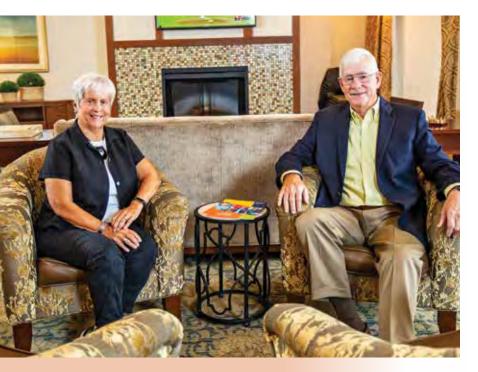


- 6 Bethesda employees Ruthann Wolz, Robert Harris and Leslie Schaeffer (pictured with Joe Brinker, right) were added to the prestigious President's Roundtable, a group comprised of select employees nominated by their co-workers for exemplifying excellence and commitment to Bethesda residents, fellow employees and the organization as a whole.
- 7 For the second consecutive year, Eunice Smith Home was named Best of the Best of Skilled Nursing Facilities in the River Bend Region by the readers of the Alton Telegraph.
- 8 For the sixth consecutive year, Bethesda was recognized at the 2018 St. Louis Green Business Challenge Awards for its commitment to incorporating practices that reduce environmental impact. Bethesda was one of only 26 companies, organizations or municipalities recognized at the Champion level. Jessie Bathon, Staff Assistant with Facility Management, and Mike Scherrer, Director of Administrative Services, represented Bethesda at the award ceremony.
- 9 The School at Work program allows Bethesda staff to pursue career-advancing education during normal working hours. Charlotte Busch, School at Work facilitator and Senior Human Resources Manager at Bethesda Meadow (second from left), poses with 2018 program graduates Karen Stevens, Jasson Tucker, Patricia Rogers and Gerry Harris.

Bethesda Health Group Foundation Supporters Embrace Many Ways to Give

No matter how you choose to support the Bethesda Health Group Foundation, you touch the life of a senior.

Bethesda has a long history of delivering quality care and services to seniors, even when they can no longer pay and need charitable assistance. Here's how a few donors have chosen to support Bethesda's mission and make a difference by giving where seniors call home.





A Bethesda Barclay House resident **Bill Gleiber** gifted his entrance fee through the *Lasting Heritage* program, which provides

a meaningful way to leave a legacy while
helping future generations remain in their
homes at Bethesda. A Bethesda resident for
six years, Bill appreciates how easy it is to
make a gift that has a significant impact on
the lives of seniors.

^ Judy and Phil Hutchison give regularly each year to Bethesda. To recognize their generosity, a plaque hangs at Bethesda Dilworth naming the main floor family room in their honor. "Judy and I feel honored to be able to give to Bethesda through our donoradvised fund," says Phil, who serves on the Bethesda Board of Directors. "It leaves us with a sense of pride to see so many Bethesda residents and families enjoying the Hutchison Family Room. We could not think of a better place to support!"



➤ Grants are a critical source of support for Bethesda's mission. East Missouri Foundation awarded Bethesda \$30,000 to support efforts to reduce hospital readmissions among seniors, while additional support in 2018 included Enterprise Holdings Foundation; the Margaret B. Grigg Foundation; the Sam and Justina Halley Charitable Foundation; and the John M. Wolff Foundation. Pictured below, **Richard and Patricia Joslin** received an Alzheimer's Foundation of America respite care scholarship. Patricia was a rehab patient at Bethesda Meadow, while Richard was in respite care before transitioning home with Home Health and Senior Support Solutions.

^ Kathryn and Eldon McKie supported the Lasting Impressions program to enhance the space of Bethesda Gardens, the retirement community where they live. Their names are on a plaque next to "Night Stop on the Mississippi," a painting by British maritime artist John Stobart. The McKies designated their contribution for charitable assistance. As Eldon explains, "A sense of security is as important as daily meals and a full spectrum of care and activities."



Honor Roll of Donors

Year ending June 30, 2018

We gratefully acknowledge our donors and Community Partners for their support and generosity. We have made every effort to accurately recognize our donors; if any errors have occurred, please accept our sincere apology.

Life Legacy (planned gifts)

John P. Baird Trust Tom W. Bennett Irrevocable Trust Marge Bieser Alyce Blome* Daniel and Blanche Bordley Fund for Bethesda; A Fund of the St. Louis Community Foundation Antoinette C. Breihan Hermine J. Brooks Revocable Trust Leo R. Buder Foundation Trust Susan Rassieur Buder **Memorial Trust** Margaret L. Butler Trust James Meade Chouteau Irrevocable Trust Mary Alice Collins Memorial Fund; A Fund of the St. Louis Community Foundation Winnie Cummins George B. D'Arcy Trust Nick Dopuch* Robert C. Drews* Evelyn L. Eldridge Living Trust Marie Falvey* Joyce A. Fincher Mary Poore Fobes Trust Harris J. Frank Edward C. Gentzler, III William L. Gleiber Margaret B. Grigg Foundation Dorothy M. Hanpeter Mary Jane Heitzmann* Briggs A. Hoffmann Russell* and Virginia Jones Sally S. Lilly

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Bethesda Meadow Auxiliary

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The team of 2018 "Hearts for Our Homes" Ambassadors play a very important role in securing a high level of participation from the Bethesda employees, residents and families.

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Opportunity Level (\$500-\$999)

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Barb Clements, Joyce Ulrich and Julie Poelker, members of the Bethesda Women's Board Executive Team, welcome guest speaker Toni Kutchen, Ph.D. (third from left), from the Donald Danforth Plant Science Center.

*Deceased ◆Board Member

Holly Greminger Jim and Mary Ann Groetsch Mary L. Groff* Michael and Stephanie Gummersheimer Karen Hanske Amv E. Harness Marilyn L. Harrington Dorothy Hassler Henschel Sales Denise K. Herrington Betty Hertlein Alison Higley Briggs A. Hoffmann Marty Holland Carrie Hopler Steven Hubbard Barbara L. Jackson Miriam Jenkins Amanda Joggerst Eugene Johnson and Lisa Zoia Martha E. Johnston Harold and Peggy Jolley William Keevan and Paula Czarnecki Keevan Henry Kipp Cherie Kleinbeck John and Patricia Klopfer Marilyn Knoepfel Peter Krone and Mary Krone Kathy LaChance Gary Landwehr LC Restaurant, LLC Barbara P. Lehman David and Alison Levine Vickie Lorenzen Barbara Lytle Janet Mayfield Nancy McKee Linda McNair Michael and Donna Melroy Lori Milburn Joey Miller Martha Monaghan Hazel Morgan Lenna Morgan Suzanne Moylan Amy Newhard Neal and Mary Nielsen Jackie Oaks Jary O'Connell and Megan Persons John T. Ohlendorf Richard and Julie Okenfuss Ronald J. Okenfuss Donald and Marjorie Patterson Donna J. Perry Pfizer Foundation Matching

Krishna Phanse and Penny Northern-Phanse Chris and Jennifer Popp Mary Ann Popp Doug and Maryanne Potts Brian M. Pratt Bob and Paula Pritts Alice Provaznik* Jeff and Angela Pryibil Jan Randazzo Carol Raplee Ann Reed **Dorothy Rinne** Qiana Robinson William L. Rogers* John and Mary Alice Ryan **Dottie Schaefer** Larry Schardan Gerry and Margaret Schoor Gregory P. Schweizer Leslie G. Simon Jacqueline Sita Sparta Country Club Ronald and Janet Stacy Ann F. Sternberg Ron and Norma Stillman Dave and Lisa Stolzer William Styles* and Lynne Crank Angie Sylvan Dona J. Tankersley Donna Wagner Laura K. Wagner Thomas Winkle Robert and Cindy Winters Barbara M. Wohltman Jeffrey and Karen Wright Yankee Candle Robert and Charlene Zinkl

Friends Level (\$1-\$99)

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Fred and Carole Baras Edna Barhom Gary and Lynn Barklage Jeff and Danielle Barnbart Barnes-Jewish Extended Care Employees Charmaine Barrale Bob and Christine Barrett Ken and Judy Bass Jessica L. Bathon June Baumgardner Lvnn Beardslee Sara Beck Doris Becker Judith A. Becker **Becky Benes** Virginia Benson Robert Bentzinger Alexis Berigan Bethesda Barclay House Employees Bethesda Corporate Office Employees Bethesda Dilworth Employees Bethesda Gardens Employees Bethesda Hawthorne Place Employees Bethesda Home & Community Based Services Employees Bethesda Meadow Employees Bethesda Orchard Employees Bethesda Orchard Residents Association Bethesda Southgate **Employees** Bethesda Terrace Employees Greg Birgle Wayne and Carol Black William Blade Gloria Blissett Latasha Blue Olga Bojko Calvin Boles Nichole Bovee Russell and Mary Bowen Mary Sue Bowles Jeff Bradshaw Michelle Brannon Joan Braun **Brigette Brawley** Carolyn Brawley John R. Breihan Joe and Margaret Brenner Larissa Brewer Pamela M. Brice John A. Brinkmeyer Noemi T. Brion Sarah Bromschwig Crystal Brown Scott and Diane Brown

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Glenn and Carol Bujewski Martha Anne Bull **Christy Bulliner** Rosie Burr Mary M. Busby-Simpson Pat Bush Jodi Bushrow Brandy Butler Mike Cain John and Helen Cammarata Lou and Doris Cammarata Holland F. Chalfant Jasmine Chambers Bill Channels Joe and Anna Chapo Vicki Chism Hyunhee Cho Jim and Kathy Clark Shanique Clark Steven Clark Madison Clarke Carolyn Clear Peggy J. Cline **Kay Clinton** Mary Cody-Hill Teffeny Coe Cheryl Cole Dana A. Cole Sean and Jane Concagh Virginia Conley Mary Cook Mike and Kelly Coop Jaclynn N. Cooper Diana L. Copley Susan Cordray Faith Corethers Dolores J. Courtney Marjorie S. Courtney Marybell S. Cova Susan Cowsert Barbara Crawford Genora Croffett Brandon and Katie Czarnecki Megan M. Dahl Bobbie Daubman Hollie Davenport Teresa Davidson Jessie Davies Latrina Davis Sharon Delaney Anita L. Depper Marian F. Desloge Joanne Diekroeger Paul and Joan Dietermann Cheryl S. Dietrich-Shaw Chris Dietz Fatima Dizdarevic Kionna Dodd Jean H. Donegan Malcolm Drummond Jean P. Dubail* Arlesa Dungy Brenda Durham

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Bill Rogers (left) and Ed Wheatley of the St. Louis Browns Historical Society visit with Bob Kruger, a Bethesda Orchard resident who served as a batboy for the Browns. Rogers and Wheatley, along with Bill Borst, wrote "The Saint Louis Browns: The Team That Baseball Forgot," and were the guest presenters at the 2018 Legacy Society Luncheon.

Larry Shifrin **Dennis Simons** Anita S. Sita Joanna Skwiot Geraldine S. Smith John Smith Katie Smith LaCandish Smith LaToya Smith Susan K. Smith Tracy Smith Southview School PTO-Southview Sunshine Club Tiffany Spencer Carol E. Staeger Freddie and Denise Stalzer St. Andrews & Bethesda Home Health Nadine Steibel Diane M. Sterett Debbie A. Stewart Debra Stotler Michael A. Strickland, II Karen Stuckmeyer Suzanne Stumpf Bob and Sue Sullivan Virginia Summers Lonnie Syneradzki Albee D. Taylor Martin and Cindi Templin **Christopher Thomas** Marean Thomas Rasmi Thomas Pamela L. Thornhill Janet Thrasher Susan Tomlin Diane Tomsik Glenda Treadway Rick and Sheri Tschudin Jasson Tucker Enis and Emina Tutundzic **Dottie Uhliq** Steve Vagnino Charles and Betty Vallentine Clarita Vaughn Leonard S. Veden Village North Retirement Community Employees Carrie Vogelgesang Valerie Vogelsang Patricia Vogt Sally Voss Tim and Martha Vosse Jeanette M. Vowels **Dorothy Wachter** Ben Wade

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Betty Shepherd

Margaret Sheridan

Melissa Renard

Deborah Rhodes

Bethesda Financials Year Ending June 30, 2018

Bethesda Health Group, Inc. and Subsidiaries **Combined Statement of Operations**

REVENUES

Total revenues	93,301,191
Non-operating investment income	2,719,113
Contributions	538,602
Other revenue and gains	6,557,644
Net service revenue	\$ 83,485,832

XPENSES	
Direct professional care	45,440,103
Dietary service	9,753,914
General resident & campus service	es 15,235,588
Corporate administrative services	7,435,981
Employee health & welfare	4,258,835
Professional fees & services	1,173,021
Depreciation	8,697,099
Interest	4,686,109
Provision for bad debts	821,634
Total expenses	97,502,284
Net income	\$ (4,201,093)

Bethesda Health Group, Inc. and Subsidiaries **Combined Balance Sheet**

ASSETS

Current assets		
Cash and cash equivalents	\$	988,024
Assets limited as to use	3	6,638,948
Accounts receivable		3,943,379
Management fee receivable		1,510,331
Other current assets		1,567,153
Total current assets	4	4,647,835
Assets limited as to use, net of amount required to meet current obligations		43,941,408
Property, plant & equipment, net		122,134,773
Beneficial interest in trusts		1,274,188
Beneficial interest in affiliate		5,764,335
Other assets		212,721
Total assets	\$21	7,975,260

\$ 25,540,000 3,000,000
3,000,000
2,872,217
6,258,474
1,925,051
\$ 39,595,742
83,346,844
50,378,642
11,167,588
184,488,816
33,486,444
\$217,975,260

Bethesda Leadership



From left to right...Sitting: Joseph J. Brinker (President & Chief Executive Officer), John W. Rowe (Chairman), Gary L. Mayes (Secretary), Richard C. Mueller, Jr.

Standing: George W. Clements, Jr.; Philip A. Hutchison; Thomas J. Harris; Fred H. Perabo (Vice Chairman),

Not Pictured: W. Kenneth Freeman, Kevin J. Klingler (Treasurer), Kenneth J. Kolkmeier, Susan G. Moore, Mark W. Reifsteck



From left to right...Sitting: Nathan D. Darling (Corporate Vice President, Strategy and Business Development), Katherine E. Joslin (Senior Vice President, Human Resources and Marketing), Joseph J. Brinker (President & Chief Executive Officer), Roger T. Byrne (Executive Vice President and Chief Financial Officer), Pamela E. Dempski (Corporate Vice President and Director of Development)

Standing: Christine E. Crouch (Vice President and Senior Administrator, Bethesda Southgate/Charless Village), Jeffrey R. Waldman (Vice President of Marketing), Candice E. Brown (Vice President and Administrator, Bethesda Meadow), Mark A. Jeffries (Vice President and Administrator, Bethesda Dilworth), Michelle M. Glass (Corporate Vice President, Senior Living and In-Home Services), Kevin L. Curry (Vice President and Corporate Compliance Officer), Kiel S. Peregrin (Corporate Vice President, Long-Term Care)



From left to right...Sitting: Peter Krombach, Joan Whitford, Ruth Kohl, Mike Keller

Standing: Al Poelker, Cathy Reiss, Steve Woodard, Franc Flotron, Dale Meier, Joe Brinker, Ken Bower, Dave Fleisher, Ken Bass

Not Pictured: Bob Barrett, Joe Birk, Nick Clifford, Tom Collins, David Culver, Benjamin Edwards, Curt Engler, Earle Harbison, Juanita Hinshaw, Pat Kapsar, Sally Lilly, John McClure, Jim Sertl and Jackie Shillington



From left to right...Sitting: Jane Mahan, Nancy O'Brien, Ann Reed, Dorothy Boenker, Susan Logie, Susan Webster, Connie McManus, Kathy Lupo, Toni Breihan, Juliette Reed, Evelyn Goldberg, Zena Utrecht

Standing: Susan Brinker, Barbara Clements (President), Kathy Joslin, Ginny Rowe, Laura Baumstark, Jean Bouchard, Ann McCandless, Sue Voorhees, Sally Lilly, Mary Sertl, Angie Harris, Stephany Mendelsohn, Joan Howarth, Maud Jeanty, Pat Kapsar, Lisa Calliott, Deni O'Malley, Lydia Meier, Julie Poelker, Joyce Ulrich Not pictured: Sara Arn, Joann Brown, Sharon Burkhardt, Fran Burns, Doris Darr, Martie Dille, Michelle Glass, Margaret Goode, Michelle Hachman, Ruth Hagemann, Dorothy Hanpeter, Suzanne Harbison, Marilyn Harrington, Mary Harris, Angie Heumann, Juanita Hinshaw, Christy James, Mary Kirschman, Babs Kolkmeier, Susan Krombach, Lorraine Magee, Lisa Meyer, Dessa Morrow, Marion Reeve, Jackie Shillington, Fran Stuhl, Georgee Waldman, Joan Whitford



From left to right...Sitting: Ginny Rowe, Susan Brinker
Standing: Fred Parabo (Co-Chair), Joe Brinker, Dave Culver, John Rowe
Not Pictured: Joe Birk, Tom Collins, Joan Culver, Martie Dille, Harris Frank,
Susan Goodman, Earle Harbison (Co-Chair), Sally Lilly, Peter Krombach,
Jim Sertl, Mary Sertl



From left to right...Sitting: Jan Glass (Vice President) and Charlene Zinkl (Treasurer)

Standing: Darla Neely (Auxiliary Coordinator), Bob Morris (President), Maud Jeanty (Secretary)



From left to right: Bob Morris (Treasurer), Emily Lankau (Secretary), Candice Brown (Vice President and Administrator), Julie Yates, Ruth Kohl (President), Dianne Mollet

Not pictured: Fran Burns (Vice President)



From left to right...Sitting: Jan Keale; Chris Crouch (Vice President and Senior Administrator), Judy LeBlanc

Standing: Kathleen Pongracz (Auxiliary Coordinator), Olga Bojko

Not pictured: James Hagen; Janyce Wills; Terry Marxkors

Life at Bethesda

In addition to serving as the King and Queen of Bethesda Orchard in 2018, Norm and Ann Cleeland represented the community in the annual Webster Groves July 4th parade.





A Bethesda Gardens resident Mike Gibbons smiles as he received his commemorative Veterans Day pin from General Manager Kristyn Koehler. Bethesda Veteran residents and spouses are recognized at Veterans Day ceremonies held throughout the organization.

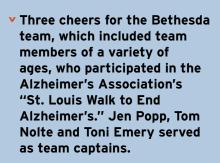


Bethesda Barclay House resident Celeste Wight works with a Washington University student in one of the "Computer Comfort" classes. Established in 2013, these classes have helped hundreds of seniors with their computers, phones and other technology. Every now and then, the residents and staff at Barnes-Jewish Extended Care are treated to the delightful sounds from saxophonist Mike Callicott, BJEC Administrator, and pianist/resident Laverne Schlinkmann.





Village North Retirement Community staff members James Short (left) and Qui'Anna Phillips enjoy being served at their employee holiday party by Jeff Waldman, Vice President and Director of Marketing, and Pam Dempski, Corporate Vice President and Director of Development.





Lea Ann Coates, Residency Counselor at Bethesda Hawthorne Place, interacts with an attendee at one of the many senior fairs and business expos at which Bethesda is present.



More than 500 years of life are represented in this photo, featuring Virgie Kratzer (101), Mary Wolf (103), Harry Skaggs (103), Howard Watson (101), and Elizabeth Sullens (104). As of Dec. 31, 2018, more than 20 residents over the age of 100 were living in Bethesda communities.



Bethesda offers its residents
 transportation services to meet
 a range of needs from doctor
 appointments to shopping and group
 outings. In 2018, more than 29,200
 rides were provided.

BETHESDA

Bethesda Health Group, Inc. 1630 Des Peres Rd., Suite 290 St. Louis, MO 63131 314-800-1900 www.BethesdaHealth.org

Bethesda Independent Living Communities

Bethesda Barclay House 230 S. Brentwood Blvd. Clayton, MO 63105 (314) 725-1000

Bethesda Gardens 420 S. Kirkwood Rd. Kirkwood, MO 63122 (314) 965-8100 Bethesda Orchard 21 N. Old Orchard Ave. Webster Groves, MO 63119 (314) 963-2100

Bethesda Terrace 2535 Oakmont Terrace Dr. Oakville, MO 63129 (314) 846-6400 **The Oaks at Bethesda** 9645 Big Bend Rd. Oakland, MO 63122 (314) 686-4250

Village North Retirement Community 11160 Village North Dr. St. Louis, MO 63136 (314) 355-8010

Bethesda Assisted Living Communities

Charless Village 5943 Telegraph Rd. St. Louis, MO 63129 (314) 606-9891

Bethesda Hawthorne Place 1111 Berry Rd. Oakland, MO 63122 (314) 853-2551

Bethesda Skilled Nursing Communities

(including Memory Support, Rehab & Therapy, and Respite Care)

Bethesda Dilworth 9645 Big Bend Blvd. Oakland, MO 63122 (314) 968-5460

Bethesda Meadow 322 Old State Rd. Ellisville, MO 63021 (636) 227-3431

Bethesda Southgate 5943 Telegraph Rd. Oakville, MO 63129 (314) 846-2000 **Eunice Smith Home** 1251 College Ave. Alton, IL 62002 (618) 463-7330

Christian Extended Care & Rehabilitation
11160 Village North Dr.
St. Louis, MO 63136
(314) 355-8010

Barnes-Jewish Extended Care 401 Corporate Park Dr. Clayton, MO 63105 (314) 725-7447

Bethesda Home and Community Based Services

Bethesda Hospice Care 1630 Des Peres Rd. St. Louis, MO 63131 (314) 446-0623

Bethesda Senior Support Solutions 1630 Des Peres Rd. St. Louis, MO 63131 (314) 963-2200 St. Andrews & Bethesda Home Health 1630 Des Peres Rd. St. Louis, MO 63131 (314) 963-2200

Meals on Wheels Bethesda Dilworth (314) 968-5460, ext. 5410

Bethesda Southgate (314) 892-1124

Bethesda Rehab & Therapy Centers

Bethesda Dilworth 9645 Big Bend Blvd. St. Louis, MO 63122 (314) 446-2150

Bethesda Meadow 322 Old State Rd. Ellisville, MO 63021 (636) 227-3431

Bethesda Southgate 5943 Telegraph Rd. St. Louis, MO 63129 (314) 846-2001

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Barnes-Jewish Extended Care 401 Corporate Park Dr. Clayton, MO 63105 (314) 725-7447



