

**BETHESDA**



*Faces of Achievement* | **2011 Annual Report to the Community**

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Bethesda Orchard resident Doris Schoenbeck and a friend celebrate at Bethesda Orchard's annual St. Patrick's Day party.

"The greatest reward for **doing** is the **opportunity to do more.**"

—Dr. Jonas Salk, developer of the polio vaccine

## Letter from Our President & CEO

As another year begins, I look back at 2011 with pride at the progress Bethesda has made in helping St. Louis seniors live their lives to the fullest!



The essence of this message does not constitute a new objective for our organization, as Bethesda has provided safe, comfortable living options, quality care and superior services for seniors since we began 122 years ago.

We respect and accept the responsibility to make Bethesda an organization that meets the changing needs of the seniors who live in our communities and receive our services in the comfort and privacy of their homes.

As this report details, we have made great strides in marrying both quality and value for those we serve. We provide retirement living communities for active seniors. We help an increasing number of clients receive valuable care and services in their homes. We help patients recover from surgery and return to their lives at home. We provide living options

for those who require just a little help (assisted living), and those who need skilled nursing care. And we adopt new technologies to support the amazing power of healing in the human touch of our employees.

Throughout this report, you will meet a few of our “Faces of Achievement”—residents, employees, and volunteers who, through their own unique stories, are among the many at Bethesda who personify the essence of what we do best.

Despite the economic challenges we all face, Bethesda continues to be financially healthy and follow fiscally sound practices—and it is our commitment to our community at large that keeps us moving forward. We will continue to offer retirement living for active seniors. We will continue to provide nationally accredited skilled nursing care. We will continue to offer a home for those living with Alzheimer’s disease and other forms of

dementia, and we will continue to provide home and community-based services for seniors wherever they call home.

So as you read about the members of the Bethesda “family” who represent our many “Faces of Achievement,” please consider supporting us, through your volunteerism or donations to our Foundation, to help us improve the options for tomorrow’s seniors, so that all seniors may live their lives to the fullest.

On behalf of all of us at Bethesda, I thank you for your past commitment and support, and wish you and your family a happy and healthy 2012.

**Joseph J. Brinker**  
*President and Chief Executive Officer*  
*Bethesda Health Group*



# Charless Village | Growing to Meet the Needs of Seniors

This year, many of Bethesda's most notable achievements centered on the expansion of Bethesda's home and community-based services, which provide seniors with a full spectrum of high-quality care and services that is both easily accessible and affordable, often in the privacy of their homes.

Bethesda is proud to offer home health, rehabilitation and therapy care, hospice care, private duty in-home care, respite care and adult day care to our senior community, regardless of where they call home.

In 2011, Bethesda unveiled Charless Village, a new senior care expansion in South

St. Louis County. Bethesda's comprehensive approach is on full display at Charless Village—a campus that is home to skilled nursing at **Bethesda Southgate** and senior independent living at **Bethesda Terrace**. This state-of-the-art expansion offers a complete spectrum of high-quality care and services at one convenient location.

Charless Village also offers:

- **Assisted Living at Charless Village**—an 18-unit assisted living apartment community with 24-hour care
- **Bethesda Rehab & Therapy Center at Bethesda Southgate**—36 private rooms with private baths and showers for those needing additional rehabilitation and recovery after a hospital stay



- **Adult Day Care**—seniors participate in activities and enjoy friendship and companionship in a secure, medically supervised setting

Bethesda recognizes the Charless Village project as a direct response to address the growing care needs of the senior population.





**“Charless Village expands our ability to serve seniors in this community.”**

—Joe Brinker, Bethesda President and Chief Executive Officer

“Charless Village expands our ability to serve seniors in this community,” said Joe Brinker, Bethesda’s President and Chief Executive Officer. “We know how vital it is to have these services available where seniors and their families live, and we’re thrilled that we are providing it for them.”

In addition to infrastructure, Bethesda also invested in its personnel to continue to expand the depth of these services. Amy Trau, RN, joined Bethesda to serve as Corporate Vice President, Home and Community Based Services.

With more than 25 years of experience, Amy is charged with providing strategic and tactical planning for Bethesda’s home and community-based services, adapting to meet our customers changing needs.



**Amy Trau, RN, Corporate Vice President, Home and Community Based Services**



**Pictured left to right, George Clements, former Chairman of the Bethesda Board of Directors; Marian Clifford, Board Secretary; Ken Kolkmeier, Board Member; Tom Collins, Board Chairman; Joe Brinker, President and Chief Executive Officer; Missouri Lt. Gov. Peter Kinder; Sally Lilly, President of the Charless Foundation; John Rowe, Vice Chairman of the Board; and Larry Hickman, Senior Vice President, Administrative Services and Chief Information Officer.**

## Our Services: Home and Community Based

Woody Zenfell

### Bethesda Keeps St. Louis Visionary Going Strong

Mississippi native Woody Zenfell was serving as an engineer for the Skyline Drive—a 500-mile road following the crest of the mountains in Virginia—when he got a job offer in St. Louis.

The project was called the Jefferson National Expansion Memorial, and one of the key design elements was a structure that would come to be known as the Gateway Arch.

“I had heard about the Arch and figured the challenge and opportunity was something an engineer couldn’t pass up,” said the 94-year-old Woody. “The biggest challenge was the unknown. This had never been done before, and a lot of people said it couldn’t be done.”

In 1960, the Zenfell family, including wife Vicki and children Woody Jr., Jenny and Martha, relocated to St. Louis, and Woody quickly assumed a variety of roles, including chief structural engineer instrumental in taking the design of the Arch to implementation; a coordinator between the construction crews and the National Park Service; and a safety officer for both builders and visitors. Woody still takes pride that the project resulted in zero fatalities.

One role he never expected to play took place during an equal rights conflict, in which two men scaled the side of the Arch to demonstrate that no minority workers were hired for the project. It was Woody who talked the men down, and he was later appointed as an equal opportunity officer—a job that would have him working on projects with companies and federal agencies in 13 states.

It turned out that the construction of the Jefferson National Expansion Memorial and Gateway Arch played a significant role in both Woody’s life and career path.

“I only expected to be in St. Louis three or four years,” said Woody, adding that his plan turned into a permanent stay. More than 50 years later, Woody makes his home in Sunset Hills with his wife, and is thrilled to be making progress since his congestive heart failure four months ago.

“We had experienced the **Bethesda Rehab & Therapy Center** with my mother, and we were really impressed by the facility and the care she received,” said Woody’s daughter, Jenny Fleming. “After Dad’s release from the hospital, we again thought of Bethesda.”

During Woody’s four-month stay at Bethesda

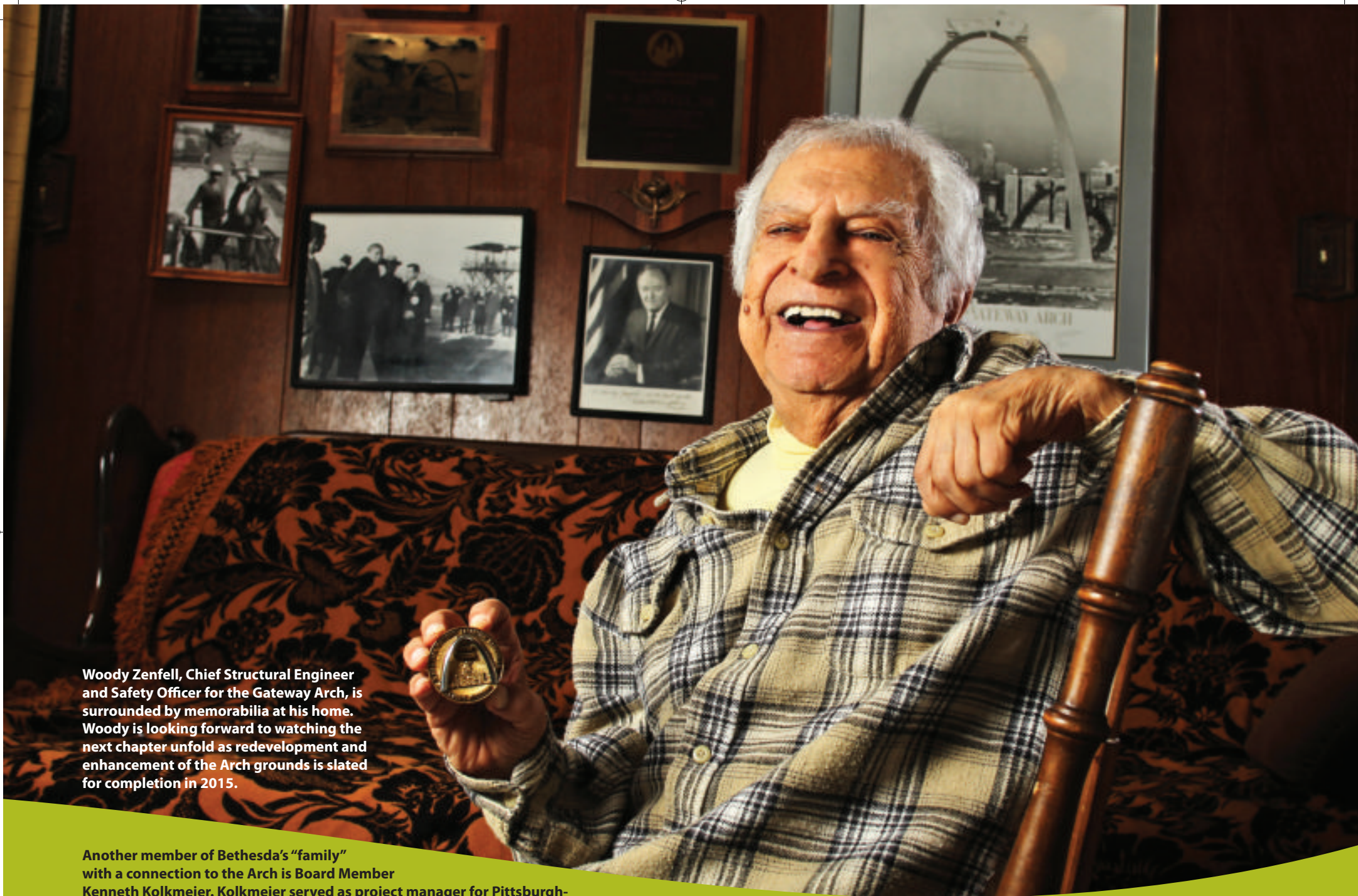
Dilworth, Jenny said she couldn’t have been more pleased with the services. “From Eric in the dining room to his aides Precious and Sug, everyone was so courteous and attentive to Dad’s needs.”

With the help of **St. Andrews & Bethesda Home Health**, Woody is now recovering at home, where he doesn’t have to look far to be reminded of his involvement with St. Louis’ famous structural icon. The walls of his living room are filled with memorabilia and tributes, like a photo capturing the moment the keystone of the Arch was inserted on October 28, 1965 (Woody watched the historic moment from a helicopter as he monitored the legs for ruptures) and one of Woody shaking hands with President Lyndon Johnson.

“There was a lot of speculation that the legs wouldn’t meet,” he said, recalling the ribbing he got from onlookers. “But we knew they were going to meet, even though it had never been done before.”







**Woody Zenfell, Chief Structural Engineer and Safety Officer for the Gateway Arch, is surrounded by memorabilia at his home. Woody is looking forward to watching the next chapter unfold as redevelopment and enhancement of the Arch grounds is slated for completion in 2015.**

Another member of Bethesda's "family" with a connection to the Arch is Board Member Kenneth Kolkmeier. Kolkmeier served as project manager for Pittsburgh-Des Moines Steel Company—which fabricated and erected the steel components for the Arch—and worked with Woody throughout the construction. "It was one of the biggest projects that was underway at that time," Kolkmeier said. "It was an extremely interesting job and very fun to do."

## Our Services: Home and Community Based

# The Gift of Hospice Care | Ruth Kohl's Journey to Support Seniors in Their Final Years



Ruth Kohl carries with her a small photo album filled with photos and memories of the many elderly women who have touched her life.

On the inside cover, she inscribed the words, ‘These women are so incredible that my eyes fill with tears when I look at these pictures. I’m so grateful for their stories. They have made me who I am.’

A dedicated Bethesda volunteer for nearly 20 years, Ruth fully embraced her calling to work with seniors in **Bethesda Hospice Care** since the program’s inception in 2002.

“I was already volunteering at **Bethesda Meadow** when members of the Bethesda Auxiliary asked if I would be interested in helping out with the hospice program,” Ruth said. “I had no hesitation in saying yes, and I’ve devoted myself to hospice patients ever since.”

Her love of caring for seniors began when she was a volunteer at the County Older Residents Program (CORP), a St. Louis community program that assists senior women who are living independently at home.

Ruth’s past experience helped her to support the Bethesda Hospice Care mission of providing high-quality, compassionate care to patients approaching the end of their lives,

as well as emotional support and counseling to their families.

In her signature uplifting way, Ruth makes “dates” with Bethesda Hospice Care patients, whom she tenderly refers to as “friends,” and arrives with a “smile on a stick,” a cardboard cutout of a smile, which she holds up to greet patients and make them smile.

“Never underestimate the power of a smile,” she says. “Despite my hospice friends’ current circumstances, they always greet me with a smile. It’s so inspiring to me.”

Throughout the Bethesda community, caregivers, volunteers and residents alike have all come to admire Ruth’s devotion and commitment to seniors in hospice. Yet, Ruth says she receives more from hospice patients than she could ever possibly give.

“My mother died when I was 39, and so my time for learning her lessons of life ended much too soon,” she said. “I love spending time with older women. I love hearing their wise words, and they are so generous and willing to share their knowledge.”

Having personally experienced hospice from a family perspective (her husband’s parents received hospice care in Florida), Ruth understands the challenges families face. She reminds families of hospice patients that, although the end of a loved one’s life is extremely difficult to accept, hospice is a special program that helps to calm their own fears and uncertainties, and ultimately ensures that the patient feels as comfortable and as loved as possible.

For families with a loved one currently in hospice care, Ruth offers advice on how to help them feel comfortable and supported.

“Be affectionate, and don’t forget to hug and kiss your loved one,” she said. “Bring photo albums to look through and talk about the special times spent with family and friends. Take the time to just listen. Also, bring them a stuffed animal—they can be so comforting for hospice patients to just hold.”

To learn more about Bethesda Hospice Care or to volunteer, call (314) 446-0623.



“Hospice is a loving, caring community of friends. We offer care, medical support and, most importantly, true friendship and companionship.”

—Ruth Kohl, Bethesda Hospice Care and Bethesda Meadow Volunteer



Ruth Kohl donates countless hours to Bethesda Meadow and Bethesda Hospice Care. She also helps to manage the Sometimes Shoppe (pictured) at Bethesda Meadow, as funds raised from shop purchases are used by the Bethesda Meadow Auxiliary. Ruth is the current president of the Bethesda Meadow Auxiliary. In this leadership role, she plans to use raised funds to create an expansive green space with a beautiful waterfall, where families and residents can enjoy time together.

## Our Communities: Skilled Nursing and Assisted Living

# Katie Bowers | Granddaughter's Gift Is an Open Book



### Girl Scout Spearheads New Library at Bethesda Dilworth

The mission of the nearly 100-year-old Girl Scouts of the USA organization is to build girls of courage, confidence and character, who make the world a better place.

The residents at **Bethesda Dilworth** now more intimately understand that vision thanks to Katie Bowers, a veteran Girl Scout whose personal mission was to improve the lives of seniors, including her grandmother, who live at the skilled nursing community.

For nine months during Katie's senior year at Kirkwood High School, she volunteered and worked tirelessly to create a full-fledged library. The project, which earned Katie the Girl Scout's highest achievement known as the Gold Award, would become a tribute to Katie's grandmother, and Bethesda Dilworth resident, Madeline Jente.

"My Grandma is a lifelong teacher and loves reading books, especially mystery and adventure books," Katie said of her grandmother, who once taught at John Burroughs School in St. Louis. "When visiting her at Bethesda, I got the idea to create a relaxing place where she and all the residents

could enjoy books and reading."

With her goal set, Katie got to work collecting more than 1,000 books and cataloging them individually. She reached out to family, friends and the larger St. Louis community to encourage book donations and even arranged for shelving to be donated from a local jewelry store.

"At one point, we couldn't fit any more books in my parents' garage," recalls Katie. "It was a very involved project but was totally worth it to see my Grandma's reaction."

Like many of the residents at Bethesda Dilworth, Katie's Grandma Madeline was moved by Katie's achievement.

"I can't believe how many books are available to read now," Madeline said of the newly stocked library, which also offers a part-time volunteer librarian on staff. "I absolutely love our new library, and I'm so proud of Katie."

Bethesda employees and volunteers were also impressed by Katie's enthusiasm and dedication to the project.

"You don't find many young people with as much drive and determination as Katie, and

what she did is really incredible," said Theresia Metz, Volunteer Coordinator at Bethesda Dilworth, who oversaw the creation of the library project. "The reaction from the residents and their families has been just tremendous."

By earning the Girl Scout Gold Award, Katie joined an elite group of young women who have made a difference both locally and globally. As a devoted Girl Scout for more than 13 years, earning this award was Katie's ultimate goal, and her efforts earned her a scholarship at Lindenwood University, where she is studying to become an elementary school teacher.

When Katie received her Gold Award, Theresia was invited to speak and share the details of the project. "I know she did it for her grandmother, but she affected so many more people than I think she realizes," Theresia said.

Bethesda Dilworth offers expert skilled nursing care, memory care, adult day care, and rehabilitation and therapy care to St. Louis seniors. Now, thanks to the work of a gracious granddaughter, it is proud to add "lending library" to the list.





Katie Bowers (left) at the new Bethesda Dilworth library with her grandmother, Bethesda Dilworth resident Madeline Jente (bottom right), and Theresia Metz, Volunteer Coordinator at Bethesda Dilworth (top right). The new library is open Monday-Friday, 9 a.m. – 3 p.m., and features an onsite volunteer librarian.

## Our Communities: Skilled Nursing and Assisted Living

*Bob and Marge Auer*

### Bethesda's Spectrum of Care Keeps 70-year Spark Alive

#### Sometimes love stories start in the most unexpected places...

On a stormy summer night in 1937, a train traveling south from St. Louis was forced to stop its run due to heavy rain and wind. As the train sat idle on the tracks, one of the passengers—a young man bound for Texas to buy lumber for his company—took the opportunity to strike up a conversation with the pretty young woman seated across the aisle from him. The woman was headed to her family's home in Southeast Missouri. The two talked and laughed and got lost in their conversation.

The storm eventually passed and the train started moving again. The man and woman continued talking until the train reached the woman's destination. They decided they would meet again. The chance encounter on the train was just the beginning of their love story—a story still being written more than 70 years later.

Those two train passengers were Bob and Marge Auer of St. Louis, who celebrated their 70th Wedding Anniversary in April 2011, along with their family, friends and staff at the **Bethesda Southgate/Bethesda Terrace** campus.

Following their fateful train ride, the couple corresponded through letters and

started dating. They were married on April 19, 1941. Throughout the course of their marriage they raised five children—Diane, Robbie, Ray, Barb and Mary; and have been blessed with nine grandchildren, seven great-grandchildren and one great-great-grandchild.

The couple was fortunate to be able to travel and learn more about the family history and roots—a life-long interest for Bob. They made three trips to Europe, including one to Austria where they visited a family home and church parish.

In 2000, Marge started showing signs of Alzheimer's disease. Initially, Bob was able to care for her at home. However, it soon became time for the couple to sell the house they had called home for more than 50 years. In 2006, the couple became residents at Bethesda Terrace. They lived together there for several years until Marge broke her ankle.

After a brief hospital stay, Marge moved into Memory Lane in Bethesda Southgate. Bob remained in their Bethesda Terrace apartment until 2009, when he suffered a stroke. While the prognosis was initially grim, Bob pulled through and spent time in skilled

nursing at Bethesda Southgate. His recovery went so well that he was able to move to an Assisted Living apartment at the newly opened **Charless Village**—in fact, Bob was one of its first residents!

The Charless Village expansion adds a whole new dimension of senior care offered at the Charless Village campus, offering living options for those residents who are in between needing skilled nursing assistance and being able to live independently.

For families who have loved ones with varying levels of care, the Assisted Living apartments are adjacent to Bethesda Southgate, so residents and visitors can go back and forth without venturing outside.

For Bob and Marge Auer, Bethesda's ability to offer a complete continuum of care has enabled them to live at the same location, close to each other. And every day, Bob makes the short trip through the hallways to see Marge—the pretty woman he met on a train more than 70 years ago.







**Assisted Living at Charless Village resident Bob Auer and his wife of 70 years, Marge, a resident at Bethesda Southgate.**

## Our Communities: Skilled Nursing and Assisted Living

Muriel Van Oordt

### Setting a Higher Standard in Bethesda's Dining Rooms



Muriel Van Oordt's vision for Bethesda's communities encompasses more than just what's on a plate, and today she is working toward achieving a higher standard of dining for Bethesda's community of seniors.

"My goal was to move beyond the traditional nursing home model of meal service, which is targeted at simply nourishing the body, to set the stage for a dining experience that also nourishes the souls of those who are served and those providing the service," said Muriel, the Vice President and Senior Administrator at **Bethesda Dilworth**.

The idea of enhancing Bethesda's dining stems from Muriel's involvement as a fellow of the 2011 Leadership Academy, a program sponsored by LeadingAge, a national nonprofit organization representing senior care and service providers.

Muriel was one of only 31 people from across the country selected this past year to take part in the year-long leadership program.

Muriel's choice for her transformation in action project was to improve the senior dining experience, which was fitting given her 30-year career in health care and her long history with Bethesda.

Muriel's familiarity and years with Bethesda gave her insight for how she would

tackle the dining project, and her research proved to be crucial in determining the project's focus. She dined at each Bethesda facility, taking note of the service, the food and the appearance of the place setting. She also spent time meeting with the leadership team, staff members and residents, asking them what they valued in their dining experience.

"I found out that some of the things they missed the most were candlelight dinners and being able to eat outside," Muriel said. "From that point, we decided to use hospitality as our model."

A core team comprised of Muriel as well as Bethesda long-term care dining directors Shelley Carley, Mary Knowles and Amy Van Oordt (Muriel's daughter), along with other key staff, set out to create an integrated model that would address the entire dining experience, from a resident's surroundings during mealtime and how they are treated, to their level of comfort throughout the meal. Based on their findings, they focused on three areas for improvement: hospitality training,

employee appearance and the table setting.

After researching several hospitality training programs, the team settled on *Kind Dining* at the recommendation of Amy, the Director of Dining Service at **Bethesda Meadow**. *Kind Dining* is a program developed by Cindy Heilman, a former restaurant owner who later began a career in long-term care.

"One of the things Cindy observed was high levels of anxiety among seniors when they moved into a new community and were seated with people they didn't know," Muriel said. "The interdisciplinary program she created recognizes the importance of a meal and how we all can make it an enjoyable, relaxing experience for our seniors."

Cindy will conduct training with Bethesda staff in January, while the core team works to update uniforms for the dining staff and upgrade the place settings. "The ultimate goal is to improve the dining experience across Bethesda's long-term care communities, and for changes to continue to evolve," Muriel said.





“When you’re coming back from being at a hospital, small touches, like crisp ironed linens and fresh flowers, are aspects of the dining experience our patients really seem to appreciate.”

—Muriel Van Oordt

**Muriel Van Oordt, Vice President and Senior Administrator at Bethesda Dilworth, sits at the dining room at the Bethesda Rehab & Therapy Center at Bethesda Dilworth.**

## Our Communities: Independent Living

# Janice Rhodes | A Dream Come True



### Bethesda Orchard Resident Encourages Ambitions to Take Flight

As a young child, Janice Rhodes watched in awe as a local farmer took off in his plane into the skies above her hometown of Clearmont, Mo. “Someday,” Janice thought to herself, “that will be me.” It took almost 50 years, but Janice kept the promise she made to herself. In 1984, at the age of 54, Janice earned her pilot’s license and gave flight to her dream.

Asked why she waited until her fifties to pursue her life-long dream of flying, Janice explains that she wanted to be able to devote the necessary time to the study and training required to earn a pilot’s license. For this reason, Janice put off her pursuit until she retired.

For the first half of her adult life, Janice was a teacher. She earned two bachelor’s degrees—one in education from Northwest Missouri State University and the other in music from the University of Missouri. She also attended the acclaimed Oberlin College Conservatory for Music.

After she finished college, Janice moved with her mother, who was also a teacher, to

California. They both found teaching jobs and lived in Pasadena for almost three years.

Janice returned to Missouri in the late 1950s and taught in the Kirkwood School District. Her first assignment was teaching fourth grade at Osage Hills Elementary School, where she taught for 18 years. She then transferred to Keysor Elementary School and taught there for 12 years until she retired in 1984. Even after her retirement, Janice continued to work in the school setting—first in an after-school program and later as a tutor for a number of years.

During the 15 years that Janice was an active pilot, she owned three planes and logged more than 2,000 flight hours. She flew mostly in Missouri and neighboring states; often times with her good friend and co-pilot Carol McKinney. Janice recalls one harrowing flight when the weather turned bad very quickly. The two women made the decision to land the plane before the full force of the storm caught up to them in mid-air. As soon as Janice touched the plane down safely, the storm hit.

If they had delayed the landing by even minutes, they would have been flying in dangerously strong wind and rain.

A long-time resident of Webster Groves, Janice lived for 30 years in her house on Park Avenue. When she decided to sell and move to an apartment, one of her main criteria was staying in Webster. In 2008, Janice became a resident of Bethesda Orchard.

Janice loves the location and is thrilled to be so close to Webster’s Old Orchard neighborhood. She says she enjoys living at Bethesda and taking part in the different activities, such as the bus trips to the symphony on Fridays and the trivia competitions on Thursdays. Janice also likes to spend time on the computer, staying in touch with friends and family through e-mail.

As she reflects back, Janice takes pride in a life well lived. While she waited for her dream of flying to come true, she touched the lives of young people, helping them give flight to their own dreams.





**Bethesda Orchard resident Janice Rhodes at the Creve Coeur Airport.**

## Our Communities: Independent Living

Ethel Radke

### Resident Invents Innovative Aid for Seniors



Ethel Radke never thought of herself as an inventor, rather just a person intent on helping others.

Yet, in 2007, the native Missourian was granted a patent for the E-Z Off Stocking Remover, an idea she came up with based on her own personal experience with struggling to remove compression stockings.

“There was a lot of trial and error before we got a smooth finish,” says the 94-year-old, “but when the stocking came off over the heel, I was so excited!”

For the past two years, Ethel has made her home at **Bethesda Terrace**, where her apartment—adorned with meticulously hand-decorated ostrich and emu eggs—is evidence of her creative, sharp mind and penchant for patience.

“She’s her own person,” said close friend Susie Stokes. “And she’s always been very independent.”

While recovering from her second hip surgery in 2006, Ethel one day spent an hour and 45 minutes attempting to remove compression stockings that were fastened tightly on her legs. Using rods, she pushed and pushed, but they just wouldn’t come off.

“Anyone with a broken leg or hip knows that you can’t bend over to push down the compression hose,” she said. “I thought to myself, ‘I need a third hand to take off the hose.’”

Frustrated that there was nothing on the market that could help her situation, Ethel was determined to find a solution. That’s when she came up with the idea of a bed leg serving as the third hand.

Ethel figured that if two reins were fastened to the top of the compression stockings, the reins could feed into a spool, or pulley, which would be connected to a hook around the bed leg. By pulling the reins toward you, the stocking would simply peel off in less than a minute’s time.

The answer, she said, was pulling the stocking off, not pushing it down. “It was a smooth removal and didn’t put any strain on the stocking.”

It wasn’t long afterward that Ethel started noticing other seniors having the same

problem with removing their stockings. “I was in rehab when I saw a grown man cry because he couldn’t remove the hose by himself,” she said. “It was just the saddest thing.”

That’s when Ethel decided to take matters in her own hands. “When I saw other people needing help with the same thing, I thought about doing something about it.”

Ethel enlisted the help of her niece and niece’s husband to construct a prototype. Eighteen months later, in 2007, Ethel received a patent for the idea, which she called the E-Z Off Stocking Remover. “It should be easy,” she said with a smile.

Ethel hopes to sell the patent to an interested party looking to manufacture and market the device. Though her device may not be on the shelves of stores yet, she’s a local celebrity among the staff and residents at Bethesda Terrace, where she has found peace and comfort in her days as a “retired inventor.”





Bethesda Terrace resident Ethel Radke stands in front of a demonstration video and a framed patent for her E-Z Off Stocking Remover.

## Our Communities: Independent Living

# Harold Blumenfeld | "Bravissimo" for Renowned Opera Composer

Harold Blumenfeld is a renowned composer, expert linguist, beloved professor, masterful Scrabble player, World War II veteran, voracious bibliophile, enthusiastic globetrotter and, most importantly, an inspiration to everyone he meets.



Despite his many passions, most fellow **Bethesda Barclay House** residents will tell you that Harold's first love is opera.

Originally from Seattle, Harold moved to St. Louis as a child when his family relocated for his father's job. He went on to study music at the Eastman School of Music, Yale University and the University of Zurich, where he studied under the legendary German composer Paul Hindemith. Later, Harold trained as a conductor at the Tanglewood Music Center with American music legends Robert Shaw and Leonard Bernstein.

"Both of my parents were very musical. My mother studied piano and my father was a gifted violinist. Neither pursued music as a profession, but I knew I wanted music to be my life," Harold said. "I fell in love with opera theatre at Yale. I appreciate the high level of music composition that opera offers, but I also loved its flair for the dramatic."

An accomplished composer, Harold has created a library of masterpieces that can be enjoyed at the Gaylord Music Library at Washington University in St. Louis. He created

two comic operas *Fourscore: an Opera of Opposites* and *Breakfast Waltzes* and a full body of vocal works based on legendary poets and playwrights. These works garnered awards from the American Academy and Institute of Arts & Letters, as well as the National Endowment for the Arts.

During the 1980s, Harold immersed himself in the poetry and lore of French poet Arthur Rimbaud, composing a number of pieces around Rimbaud's life and work that culminated with the two-act opera, *Seasons in Hell*. This work premiered at the Cincinnati Conservatory of Music in 1996. Harold also composed *Borgia Infami* in 1998. The New York City Opera performed *Borgia Infami Act One* in 2003.

In St. Louis, Harold is a prominent figure in the local arts and music scene. He founded and directed the Opera Theater of St. Louis, and was an admired professor at Washington University.

His niece, Heidi Sherman, who cherishes her close relationship with her uncle, had the opportunity to be a student in two of Harold's

music courses.

"He is the most brilliant, talented and wonderfully eccentric individual I've ever met," said Heidi, who inherited Harold's creative side and is a fine art photographer. "Everyone adored him as a professor. At the end of the Appreciation of Music 102 class, he invited all the students to Graham Chapel, where he played the most amazing pieces of music, including Richard Wagner's *Tristan und Isolde*. It was a Friday night, the stained glass windows were glowing and it was such an exciting and inspiring experience for all of us."

Heidi can remember being fascinated with her uncle's life at a young age. "He traveled the world and pursued his true passions and interests," she said.

Now living at Bethesda Barclay House, Harold still enjoys music and the arts throughout the city. His friends and family often visit and enjoy dinners and outings together. To the delight of all the residents, Harold can even be found playing the piano in the lobby during social events and parties.





Harold Blumenfeld relaxes in his Bethesda Barclay House apartment, which is filled with an expansive music collection and exotic artifacts from his many travels. For more information about Harold's work or to listen to samples of his written music, log on to the American Music Center website at: [www.amc.net](http://www.amc.net).

## Technology Achievements

### Top Priority on Innovation and Access

Bethesda Health Group is known for reinvestment in its care, services and technology. Under the leadership of Larry Hickman, Bethesda's Senior Vice President, Administrative Services and Chief Information Officer, Bethesda has positioned itself as a technology leader in the long-term care industry.

This year, Bethesda continued to introduce technology innovation. In partnership with Cerner Corporation, the nation's largest health care software company, Bethesda is working to develop and implement the *Cerner ExtendedCare*® software program at our skilled nursing, assisted living communities, rehab and therapy centers and community-based services. The new data management technology is specifically created for senior care environments, and will help to manage seniors' care plans and ensure open communication with a resident's physicians and hospital of choice.

"We are very excited to be a part of designing a system that we believe will prove to be an industry-changing solution in the area of senior care data management," said Larry. "Not only will Cerner's innovative solution streamline the ease in which we are able to share information with our hospital and physician partners about their patients—our residents—it will ultimately allow our caregivers to spend less time managing and disseminating data and more time taking care of our residents."

### Continuing Efforts to "Go Green"

In addition to data management, Larry's team has been busy implementing an automated heating, ventilation and air conditioning system that helps to curb energy waste. The system, based on sensor technology, is able to determine the optimum amount of energy needed for seniors' comfort by measuring factors including temperature, air flow and humidity. The environmentally friendly system keeps residents comfortable



**Larry Hickman, Bethesda's Senior Vice President, Administrative Services and Chief Information Officer**

while maximizing the use of energy.

Efforts are being made by employees and volunteers to be more environmentally friendly and implement sustainable practices into Bethesda's daily operations. Initiatives such as the use of LED light bulbs to decrease power consumption, applying organic fertilizers on our grounds and reducing waste by implementing robust recycling programs are at work in our communities, helping make Bethesda a better place for future generations.

**Bethesda Terrace Recycling Team: Resident Helen Wittenauer (center) with volunteers from St. Francis of Assisi Church.**





## Community Engagement



Mary Lou Hester and George Clements, 2011 Norwood Award recipients.

### Clements and Hester: Among Bethesda's Best

Each year, Bethesda recognizes individuals who reflect the mission and values of Bethesda in their service to the organization and our residents. At the 13th annual Norwood Awards ceremony, two individuals were honored, and both are celebrating 30 years of service at Bethesda.

George Clements, a former Bethesda Board Chairman, has spent the last 30 years in several leadership roles at Bethesda. George was one of the driving forces behind the creation of Charless Village.

Also honored was Mary Lou Hester, a veteran **Bethesda Dilworth** volunteer. Active in her church, Mary Queen of Peace, Mary Lou coordinated Catholic Mass services on Saturday afternoons for residents and their loved ones at Bethesda Dilworth for more than 30 years.

### Recognition and Awards

The St. Louis Regional Chamber & Growth Association (RCGA) has once again named Bethesda Health Group as one of the "Top 50 Businesses Shaping Our Future" in the Greater St. Louis area. This is the fourth consecutive year, and the fifth time in the last six years, that Bethesda has been selected.

According to the RCGA, businesses recognized in the Top 50 represent the best of what St. Louis has to offer, not only with their contributions to the region but their positive impact on the business community and business success.

In addition, **St. Andrews & Bethesda Home Health** was nationally recognized by OCS HomeCare as a Top 500 Home Health Agency (out of 6,000), based on quality and performance criteria. This is the second consecutive year that the agency has been recognized.



### Providing Special Opportunities

This year, Bethesda participated in the St. Louis Internship Program, which offers St. Louis Public School students the opportunity to experience unique business environments and obtain job skills and training. Students Truan Le and Destiny Jamison-Hill completed the program this past summer, working closely with Bethesda's Corporate Finance Department.



Students from the St. Louis Internship Program (front row, right) with members of Bethesda's Corporate Finance Department.

## Community Engagement

Mary Beth Kuhlman

### Special School District Students Make Big Transitions at Bethesda

As a special education teacher at Lindbergh High School, Mary Beth Kuhlman continuously found herself asking, “what will happen to my students when they graduate?”

Given her students’ unique challenges and barriers, she felt that they needed more time and support to help make the transition into personally fulfilling adult lives.

“When working with mentally and physically challenged students, each individual’s plan for success is different,” Mary Beth said. “One person might need help managing their personal hygiene; another person might need to learn how to appropriately socialize with others. These are all life skills that our students needed in order to obtain employment or to receive services from local adult care programs.”

Recognizing this important need, the Special School District of St. Louis County (SSD) set out to create a program that helps students plan and get ready for adult life. The result, the Vocational Skills Program, helps 18- to 21-year-olds meet their personal goals for employment, education and independent living.

Mary Beth serves as a teacher in the program and works with students primarily at **Bethesda Orchard** in Webster Groves. The program has expanded to include **Bethesda Barclay House, Bethesda Dilworth** and **Bethesda Terrace**.

“Bethesda has been an amazing partner for this program,” Mary Beth said. “Bethesda gives our students so much in terms of education and personal growth.”

Onsite at Bethesda Orchard, and with the help of teaching assistant Margie Haessig, Mary Beth helps students work in the dining service, housekeeping and activities departments. She teaches them how to follow directions and communicate with their employer. She helps simplify parts of the job that may be challenging for a specific student. She also takes a step back and encourages students to become independent, as well as learn how to solve problems on their own.

“Our students make so much progress in this program,” Mary Beth said. “The real

world experience is invaluable, and we have Bethesda to thank for that.”

The program fosters many success stories, including those from students who have been offered permanent employment. One such program graduate is Jamal Smith, who now works full-time in Bethesda Orchard’s kitchen.

Mary Beth also feels that Jamal’s experience at Bethesda has improved his self-esteem and self-worth. In turn, Bethesda has gained an experienced, loyal employee from this partnership with SSD.

“He has made friends here and has become a cherished member of the community,” Mary Beth said. “People recognize him and wave to him, and he has even been invited to outings and parties with fellow employees.”

For Jamal, he enjoys feeling responsible and being able to contribute to his family.

“The best thing about working at Bethesda is feeling good about helping my Mom pay bills,” he said. “I also really like the people who work here.”





**Mary Beth Kuhlman, teacher with the Vocation Skills Program, and Bethesda Orchard employee Jamal Smith.**

## Bethesda Health Group Foundation

# Earle Harbison | The Value of Perspective

### Insights and guidance from veteran business leader Earle Harbison help ensure Bethesda's bright future.

Quiet, self-effacing and endearing. This is how you find Earle Harbison at home these days...supervising renovations, planning his next trip and attending to business projects that keep him quite engaged in his so-called retirement.

It takes a few questions for him to start with the story of his life—he is quick to point out Bethesda's reputation for success but more shy about sharing his. Modesty aside, Earle's nearly three decades of service, including serving as a Bethesda Board member from 1980-1983, are testament to the value his perspective on leadership, fiscal responsibility and commitment to "doing the right thing" have meant in forging the sustainable organization Bethesda Health Group is today.

His early career as a deputy director of intelligence operations for the Central Intelligence Agency (CIA) was devoid of the glamour of a young country-hopping spy.

Rather, his teams were engaged in intelligence analysis, including the read out of high-altitude photography from their Washington D.C. offices. This high-level perspective appears as a theme throughout his career and is reflected in his loyalty to Bethesda.

After nearly 20 years with the CIA, he returned to St. Louis to begin a career with Monsanto, where he participated in periods of vast change as the organization grew from a chemical company to a global agricultural powerhouse. His professional career included many board placements and charitable efforts, not the least of which began with a conversation with Bethesda's then-president John Norwood in the mid-1980s.

"John Norwood was a cracker-jack guy...really smart. He had a great vision for where Bethesda needed to be," Earle explains. "The demographics of the country don't lie. The aging of Americans, coupled with how families could no longer keep the elderly at


home, highlight the important need for Bethesda's services."

Earle gives the succeeding leadership, under John Rowe and Joe Brinker, a lot of credit. "Making it work is no small trick. The management has been successful at running this as a business with genuine interest in the care of people. Care and concern mean little if you don't have the resources to help in material ways."

"We will always take care of the people here," he continues. "That's absolutely the right thing to do. Because of this, we decided to create the Legacy Society. If there was ever a need for something, this is it."

He believes good organizations don't stand still. They either move forward or backward, and for Bethesda, he credits the combined focus on productivity, efficiency and genuine excitement about progress as hallmarks of its success.



A photograph of Earle Harbison, an older man with glasses, wearing a dark suit and a striped tie, sitting in a tan leather armchair. He is smiling slightly. The background is a study with a brick fireplace, a bookshelf filled with books, and a lamp with a white shade. A small figurine is visible on a table to the left.

“We will always take care of the people here.  
That’s absolutely the right thing to do. Because  
of this, we decided to create the Legacy Society.  
If there was ever a need for something, this is it.”

**Earle Harbison, Bethesda Advisory Board Member  
and Co-Chair of the Bethesda Legacy Society.**

## Bethesda Health Group Foundation

### Letter from | Pam Dempski



In keeping with this report's theme of achievement, I am pleased to share good news about our fundraising and development efforts.

In recent years, we have launched new programs for supporting the Bethesda Health Group Foundation. Each has taken root nicely and has resulted in more than 1,300 people donating to the Foundation, an increase of 35 percent.

The *Lasting Heritage* initiative invites our residents to donate part or all of their refundable entrance fee or deposit back to the organization that has served them so well. Giving our residents a fulfilling lifestyle they choose is our mission. Having them be so generous as to donate back to Bethesda is ultimately very rewarding.

The *Legacy Society* continues to grow, from 87 households previously to more than 130 this past year alone. Donors like Earle Harbison (see page 26) and others who make charitable commitments to Bethesda are essential to our sustainability.

Continued support of the Foundation is more important now than ever, as seniors are

challenged by a weak economy, while health care providers are experiencing cuts in Medicare and Medicaid. This "perfect storm" is rounded-out with the aging of so many American "Baby Boomers."

Bethesda has faced many challenges in its 122-year history, but has always managed to provide assistance to those residents who outlived their assets. This year we provided more than \$8.5 million in humanitarian care to our residents. This safety net for our residents is a direct result of donor support, and need is expected to increase in this challenging economy.

I am blessed to work with so many individuals, fellow employees and others throughout the organization, who recognize and fulfill the needs of our seniors and their families. Taking care of seniors brings us into the loving network of so many families and friends, who in turn support our future work through their care and their financial assistance.

The past year has been peppered with several enrichment events sponsored by the Foundation. We have hosted luncheons, field trips and in-home receptions for residents and donors to enjoy all that St. Louis has to offer.

In short, our goal is to help seniors. Thank you for your continued support, without which we could not fulfill that mission. We invite your interest, generosity and support to help us serve into the future.

**Pamela E. Dempski**  
*Corporate Vice President and  
 Director of Fund Development*



## Honor Roll of Donors (Year Ending June 30, 2011)

**We gratefully acknowledge our donors for their support and generosity. Every effort has been made to accurately recognize our donors. If in the future you would like your name listed differently than how it appears below, or if any errors have occurred, or if you prefer to be listed anonymously, please accept our sincere apology and contact the Foundation office with your changes at 314-800-1916.**

### Life Legacy (planned gifts)

Anonymous  
Tom W. Bennett Irrevocable Trust  
Marge Bieser  
Alyce Blome  
Daniel and Blanche Bordley Fund  
for Bethesda, A Fund of the  
Greater Saint Louis Community  
Foundation  
Antoinette C. Breihan  
Leo R. Buder Foundation Trust  
Susan Rassieur Buder Memorial  
Trust  
Margaret L. Butler Trust  
Mary Alice Collins Memorial Fund,  
A Fund of the Greater Saint Louis  
Community Foundation  
Winifred E. Cummins  
George B. D'Arcy Trust  
Robert and Lorene Drews  
Evelyn L. Eldridge Living Trust  
Mary Poore Fobes Trust  
Margaret B. Grigg Foundation  
Alfred\* and Mary Jane Heitzmann  
Melba A. Krehmeyer Marital Trust  
John and Sally Lilly  
Bill Malcolm  
Mary E. J. Mermod Trust  
Annelise Mertz\*  
Jean Mullgardt

Jean Newton  
Viola J. Reynolds Trust  
John W. Rowe  
Frank A. and Alpha H. Ruf Fund,  
A Fund of the Greater Saint Louis  
Community Foundation  
Katherine Stauffer Charitable  
Trust  
Lois C. Tuttle\*  
Ethel V. Wilder Trust  
Ray Wolverson

### Pillar Level (\$10,000+)

Ameren Missouri  
Charless Foundation  
Paric Corporation

### Founder Level (\$5,000-\$9,999)

John and Virginia Baird  
Bethesda Women's Board  
DaRT Chart Systems  
Clara Gerhardt  
Earle and Suzanne Harbison  
Virginia R. Herbel  
Gary and Dianne Schuette--  
Midwest Elevator  
Northern Trust  
Piper Jaffray & Company  
The John M. Wolff Foundation  
Steve and Debbie Woodard

### Independence Level (\$2,500-\$4,999)

Bethesda Meadow Auxiliary  
Ken and Mary Bower  
Joe and Susan Brinker  
George and Barbara Clements  
The Family of Dorothy J. Evans  
Bill Evans, Rosemary Hensley,  
Theresa Jones, Julia Wood  
Phil and Judy Hutchison  
Interlock Pharmacy Systems, Inc.  
Mel and Ruth Kohl  
Patrick J. McCann, M.D.  
Procter and Gamble Professional  
Renard Paper Company, Inc.

Joseph H. and Florence A.  
Roblee Foundation  
James and Mary Sertl

### Empowerment Level (\$1,000-\$2,499)

Anonymous  
Jamie Aukskalnis  
Mel and Sue Bahle  
Ken and Judy Bass  
Tom and Joan Bayer  
Alyce Blome  
CI Select  
Nicholas and Marian Clifford  
Tom and Jennifer Collins  
Tom and Chris Crouch  
David and Joan Culver  
Tom and Pam Dempski  
James and Michelle Glass  
Gray Design Group  
George and Linda Harper  
Tom and Mary Harris  
Ted Harrison and Juanita Hinshaw  
Larry and Julie Hickman  
Richard and Sandy Hughes  
Doug and Kathy Joslin  
Family of Lorraine Kaiman  
Vince Kaiman, Elaine Marshall,  
Mary Zimmerman  
Robert and Marilyn Kane  
Patricia Kapsar  
John and Sally Lilly  
Jim and Kimberly Mills  
MMS-A Medical Supply Co.  
John F. Norwood  
Fred and Ida Perabo  
Molly Peterson  
Al and Julie Poelker  
John and Virginia Rowe  
Richard and Marty Schenk  
St. Louis Service Bureau  
Foundation  
Tech Electronics, Inc.

**Bethesda Gardens residents  
(left to right) Gladys Hickok,  
Claire Wilkie and Monetta Nelson.**

Mike and Amy Trau  
Tom and Muriel Van Oordt  
Tim and Martha Vosse  
Jeff and George Waldman  
Ray Wolverson

### Opportunity Level (\$500-\$999)

Jack T. Ahrens  
Sarah Arnold  
Sharon L. Bateman  
Bruce and Elisabeth Beeler  
Joe and Jean Birk  
Shawn and Candice Brown  
Antoinette C. Breihan  
Jane D. Bryan  
Common Ground Public Relations  
Linda S. Craig-Craig Consulting  
Winifred E. Cummins  
Juanita E. Curry  
Dale and Judy Smith-Dale  
Sign Service  
Martha Rieber DeGray  
Earl and Martie Dille  
Dennis DuMontier  
Louise DuMontier  
Timothy and Rebecca  
Engelbrecht  
David and Carol Fleisher  
Jill M. Frein

Susan M. Goodman  
Wade and Michele Hachman  
Dorothy M. Hanpeter  
Ted and Gail Hoef  
James and Betty Howe  
Henry O. Johnston  
Patrick and Sanna King  
Ken and Babs Kolkmeier  
Peter and Susan Krombach  
Marcia Lange  
Bill Malcolm  
Henri and Arlynn Manasse  
Darrell Marcum  
Gary and Harriet Mayes  
Lansden and Ann McCandless  
John and Mary McClure  
Tom and Sherry Miskle  
Monsanto Fund  
Austin and Barbara Montgomery  
Michael and Susan Moore  
Pat L. Mueller  
Murphy Company  
Omnicare, Inc.  
Leo and Beverly Peck  
Stella C. Pettus  
Phoenix Textile Corporation  
Rosemary E. Schmidt  
CherRae R. Shanley

\*deceased



John and Jacqueline Shillington  
 John\* and Leslie Simon  
 William and Elizabeth Sims  
 Audrey F. Smith  
 Brian and Andrea Snyder  
 William C. Stallings and  
 Kathleen Owens  
 Erwin R. Teich  
 Pamela L. Thornhill  
 Nathan and Kelly Torno  
 United Carpet Co. Inc.  
 Howard L. Watson  
 Barbara McAfee Wohltman

#### **Dignity Level (\$250-\$499)**

A. W. S. Enterprises, Inc.  
 Goran Abutovic  
 Marie E. Bartels  
 Allied Benefit Systems  
 William Biedenstein  
 Mike Boyd  
 Ronald and Sharon Burkhardt  
 Charlotte Busch  
 Marilyn Callahan  
 Mick Crawford  
 Robert and Lorene Drews  
 Ray and Cindy Eckelkamp  
 Curtis Engler  
 Jen L. Francis  
 Fred and Carol Gaskin  
 Jerome L. Gidlow  
 John and Nicki Gillis  
 Patricia A. Gould\*  
 James Hall  
 Gary and Stacy Johnston  
 Lydia Lankster  
 Dale and Lydia Meier  
 Sue Murphy, PSDE Planning  
 Spaces Designing Environments  
 Milliman, Inc.  
 Charles W. Oertli  
 Harold and Fran Stuhl  
 Bill and Dona Tankersley  
 Men's Garden Club-  
 Webster Groves

Sarita S. Weldon  
 Craig and Lee Williams  
 Karen Y. Zurick

#### **Ability Level (\$100-\$249)**

Jim and Susan Adams  
 Larry and Kathy Albright  
 Anheuser-Busch, Inc.  
 Aquinas Institute of Theology  
 Joan L. Asp  
 City of St. Louis Assessor's Office  
 Carroll A. Baechle  
 Inky Ball  
 Helen B. Ballard  
 Mr. and Mrs. Clarence C. Barksdale  
 Todd and Catherine Bartling  
 Baue Funeral Home  
 Patricia Baudendistel  
 Patricia A. Bennett  
 Bethesda Meadow Friends  
 and Family  
 Mitchell Beuke  
 BioTech X-Ray  
 Lynn Blandford  
 Robert L. Blank, Jr.  
 Kathleen S. Blaskiewicz  
 John H. Blixen  
 Patrick Boone  
 Bopp Chapel  
 Clayton Borage  
 Janie Bradford  
 John R. Breihan  
 Ronald and Mary Ann Brinker  
 Kenneth Brooks  
 The Brothers of the Society  
 of Seventeen  
 Will D. Carpenter  
 Ray and Margorie Chapin  
 Sonia A. Chetta  
 Dick and Chris Clark  
 Gifford and Francine Clegg  
 Kevie Connaughton  
 Fredrick Corbett  
 Paul F. Cornelsen  
 Nancy Curby

Dan and Betty Cusanelli  
 Carmen R. Davis  
 Marjorie R. Davis  
 Donna Day  
 Justin and Ruth Donahay  
 Scott and June Douglass  
 Marion Douth-Brunk  
 Duncker, Streett & Company  
 Dennis Eddlemon  
 Benjamin and Catherine Edwards  
 Robert and Becky Eggmann  
 Karen Engelmann and  
 Glenn Ulfers  
 Nicholas and Abby Filippello  
 Joyce A. Fincher  
 Felecia T. Fleishman  
 Art and DeLaurian Friedman  
 Irv and Sue Friedman  
 Sandy Friedman  
 Virginia Friedman  
 Monica Fry  
 Carmela Gennaro  
 Terri Glaze  
 Howard and Rosella Gleason  
 Avi and Evan Goldfarb  
 Tom and Carole Gorman  
 Patricia D. Graf  
 Stephanie Graf  
 Anita S. Graves  
 Holly Greminger  
 John Hagedorn  
 Rhoads and Suzanne Hall  
 Mark Haubein  
 Erica D. Herman  
 Dorothy Hiatt  
 Jeanette Hof  
 Martha Holland  
 Janet Houston  
 Mary Ann Howd  
 Bill T. Howery  
 Phillip and Angela Huddleston  
 Jane C. Hughes  
 David Iberg  
 John and Bev Ilg  
 Michael Jarvis



**Bethesda Hospice Care volunteer singers (left to right) Nancy La Tourette, Mary Wuller, Dorothy Gannon, and Loretta Keller.**

Winifred G. Jeep  
 Harold and Martha Jolley  
 Ellen E. Jones  
 Jacqueline Jung  
 Robert Kaestner  
 Thomas J. Kaestner  
 Shirley Karsznia  
 Linda Kiehl  
 Jim and Jeanette Kille  
 Mary L. Knowles  
 John and Elaine Kotovsky  
 Denise Koutsohilis  
 Ronald and Barbara Kraft  
 Mary Louise Krone  
 Kutis Funeral Home  
 Ladies of the Club  
 Sue LaChance  
 Gisella LaFata  
 Martha R. LaMear  
 Donald E. Lasater  
 Patricia Lauer-Brand  
 Tom C. Lyons  
 Mary K. MacDonald  
 Lorraine Magee  
 Charles and Marcella Marlow  
 Stephen C. Marsho  
 Guy and Peggy McClellan  
 Rita S. McShea  
 Todd C. Meury  
 Robert and Patricia Mill  
 Jan Paul Miller  
 Cynthia D. Modglin  
 Richard C. Mueller, Jr.  
 Henry and Marjorie Nations  
 D'Autrial Nicholson  
 Ruth Nickel  
 Carol Nivens

Kimberly Noel  
 Jackie A. Oakes  
 Nancy S. O'Brien  
 Maureen O'Day  
 O'Sullivan-Muckle Mortuary  
 Linda Piel  
 Pointe Basse Development Corp.  
 Kathleen E. Pongracz  
 Marshall and Susan Potterton  
 Diane E. Rabin  
 Pamela Renick  
 Gretchen H. Ross  
 John and Victoria Rutledge  
 Shirley Sachs  
 Llewellyn Sale  
 Allison Schmittgens  
 Schnucks Markets  
 Margaret L. Schoor  
 Lisa Sertl  
 Eugene and Ruth Shepard  
 Jack and Karla Smith  
 Leon Smith  
 Scheryl Spangler  
 Starke Family Fund,  
 Pat and Debbie Starke Family  
 Eric and Kristin Ball Family  
 Ann F. Sternberg  
 Carlton and Nancy Sterr  
 Geraldine Swift  
 SyllogisTeks  
 Vicki L. Taylor  
 Kenneth and Elizabeth Teasdale  
 Evelyn S. Terrall  
 Tracy Thomas  
 Ken and Betsy Thorp

\*deceased



Robert Thrailkill  
Susan Trout  
Amanda Ulrich  
Vi-Jon, Inc.  
Phon and Sue Voorhees  
Debra Wager  
William M. Ward, Jr.\*  
Rob and Kim Watson  
Tyson and Tiffany Webster  
Murray and Phyllis Weidenbaum  
Bernie Weitzman  
White-Rodgers  
William M. Wilcox  
Eugenia E. Wildberger\*  
Darin Wilkerson, Jr.  
Lee Williams  
Jeanette Young  
Scott Young

#### **Friends Level (\$1-\$99)**

Armand and Roxanne Aaron  
Greg Abrams  
Bonnie Adams  
Diana Adams  
Caroline Agobe  
Dana Airsman  
Dillon Alarcon  
Sandra Albrizzi  
Linda G. Aldag  
Clinton and Sandra Allen  
American Legion Auxiliary  
11th & 12th District  
Brigid Amoroso  
Anonymous  
Don A. Arendt  
JoAnn Arnold  
Martha A. Arnold and  
Carolyn Dulin  
Jessica Asp  
AT&T Pioneers  
Boyd Atteberry  
Gary Ault  
Amanda Austin  
Bruce and Mary Ayd  
Charles Banks

John L. Banks  
Valerie Barnard  
Gregory and Eileen Baron  
Charmaine Barrale  
Bridget Bartlett  
Ruth T. Bates  
Jessica L. Bathon  
Bailee Baumberger  
Terri Beaven  
Lucille D. Beczkala  
Joan M. Been  
Sharon Beirne  
Joe and Mary Jane Belew  
Mike and Mandy Belisle  
Kerry Bennett  
Lorraine A. Benson  
Stephen and Nancy Benz  
Patricia Berberich  
Roy Bland  
Bethesda Barclay House  
Employees  
Bethesda Corporate Employees  
Bethesda Dilworth Auxiliary  
Bethesda Dilworth Employees  
Bethesda Gardens Employees  
Bethesda Hospice Employees  
Bethesda Meadow Employees  
Bethesda Orchard Employees  
Bethesda Orchard Residents'  
Associaton  
Bethesda Private Duty Employees  
Bethesda Southgate Employees  
Bethesda Terrace Employees  
John and Therese Bezdichek  
Leonard and Dianne Bingel  
Jerome L. Binslager  
Robert C. Bird  
Mimoza Bitri  
Ron Blackwell  
Roy Bland  
Lamont Blockton  
Merlyn and Betty Blomberg  
Carol J. Blue  
Robert and Carla Bolland  
Sharon M. Bornefeld

Jenni Bote  
John and Allie Botz  
Janet A. Brandmill  
Roger D. Branson  
Mary Braznell  
Kayla Breeding  
Nancy Breitenstein  
Leigh Brickler  
Mary T. Briece  
Linda Broch  
Chanda Brock  
Catherine Brown  
Khatrina Brown  
Oletha M. Brunk  
Giovanna Bruno  
Susan Brust Monroe  
Gertrude M. Bucher  
Aimee Buchholz  
John Buck, Sr.  
Rene K. Bure  
Frank and Fran Burns  
Mary Busby-Simpson  
Patrick Bush  
Patsy Bushman  
Marcia Byrd  
Diane M. Callahan  
Ronald and Josephine Cambron  
Mary Canham  
Peggy Cantrall  
Shelley Carley  
Dorothy J. Carney  
Phyllis Carter and Nina Rieks  
Cat Bell, Inc.  
Shanell Ceasar  
Carlton and Laurie Cessna  
Sue Chalfant\*  
Frank and Marilyn Chandler  
Joseph and Anna Chapo  
The Charless Home Employees  
Charles L. Crane Agency  
James and Gloria Child  
Jackie Christenson  
Jack Christophel  
Emmanuel Episcopal Church  
Arthur Clark



Josephine Clark  
Joyce M. Cleary  
Morton Clifford  
William and Norma Cloninger  
Marla Coats  
J.B. and Roxy Cohen  
Cheryl Cole  
Richard and Stephanie  
Colvin  
Communications Workers  
of America Local 6300  
Carol Conner  
Anne Connor  
Delores Constable  
Jane Cookemboo  
Paul P. Coons, Jr.  
John and Sheri Corcoran  
Patricia Corzine  
Marjorie S. Courtney  
Nancy Cowan  
Lera Crady  
Kathleen Cranor  
Carrie Craven  
Alice Cresswell  
Crestwood Insurance  
Agency  
Marlene E. Cripps  
Joseph Croghan  
Laura Cruise  
Claudine Cundiff  
Kevin L. Curry  
Paula Czarnecki  
Marilyn R. Dannacher  
Brenda David  
Nancy Davidson  
Dorris B. Davis  
Heather Debert  
Cam DeLancey  
Jim and Suzanne Delaney  
Burleigh and Mary Denney  
Vernon Denny  
Joann Devine

\*deceased

#### **Carol Witt, RN, with the Visiting Nurse Association administers a free flu shot to Bethesda Dilworth Adult Day Care participant Tom Menne.**

Gladys DeVries  
Debora Diamond  
Fatima Dizdarevic  
David and Lois Doherty  
Janice Doherty  
Barbara Dolan  
Ronald and Helen Dowell  
David and Sandra Drake  
Erin Duckett  
Jane C. Dunkle  
Shailesh Dwivedy  
Becky L. Eaton  
Dorothy M. Ebinger  
J. R. and Judy Edwards  
Kayla Edwards  
Konnig Egertson  
Russell and Sandra Eggebrecht  
Arthur Eichhorn  
Marilyn T. Eichorn  
Gloria S. Eickmeyer  
Joyce M. Eiserle  
Toni C. Emery  
Jane Epstein

#### **Guests greet the horse-drawn carriage at The Charless Home's annual Strawberry Festival.**



Alfreida H. Erbs  
 Jeanette L. Estopare  
 Irene Ewing  
 Nermin Fazlic  
 Michael and Catherine Ferguson  
 Paula Ferrario  
 Tom and Sandy Fischer  
 Nancy Fitzgerald  
 Karen E. Fletcher  
 Helen A. Folk  
 Timothy Foster  
 Patricia Fowler  
 Judith L. Fox  
 Irene Francisco  
 Jerroy and Dolores Frank  
 Michael Frank, Jr.  
 Catherine Freeman  
 Virginia Friedman  
 Barbara Ann Frith  
 Angela Fulcomer

Juanita Fulton  
 Jeanette Furman  
 G & M Glass & Mirror  
 Jackie Gable  
 Georgeann Gaebe  
 Kodjo Gamon  
 Dorothy Gannon  
 Brian Gapsch  
 Donald and Carol Garbs  
 Dennis and Theresa Garnier  
 Paul and Julie Garnier  
 Ron and Catherine Garnier  
 Virginia Garnier  
 Nancy Gau  
 Lori Gegg  
 Melissa V. Geisler  
 Susan M. Genie  
 Matthew Gerber  
 Mable Gilmore  
 Tammy Gleiforst

Samone Glover  
 Irma C. Godfrey  
 John Godfrey  
 Madonna L. Godfrey  
 Jan Goeke  
 Roger and Bette Goette  
 Mary Goodwin  
 Fikreta Gracanin  
 Deb Grayem  
 Mary Grebe-Bird  
 Helene Gregor  
 Ohyn Groeper  
 Mary Groesch  
 JoAnn Grotegeers  
 Melody J. Guillies  
 Emma Gysbers  
 William M. Haack  
 Margarita Haessig  
 Hiwot Hailom  
 Carol Hale  
 Lisa Hamilton  
 Patricia Hamm  
 John and Janet Hanewinkel  
 Charlotte G. Hanpeter  
 Paul F. Hanpeter  
 Barry Hanson  
 Jessica Hanson  
 Robert and Marilyn Hany  
 William and Catherine M.  
 Hardebeck  
 Marilyn L. Harrington  
 Leona K. Harris  
 Robert Harris  
 Jim Hawkins  
 Marilyn Hayes  
 Melody Henley  
 Betty Herschei  
 Jean Hibart  
 Gladys B. Hickok  
 Gloria B. Higginbotham  
 Joshua Hill  
 Richard and Lynn Hill  
 Sally Hirschi\*  
 Claire Hoener  
 Howard and Frankie Hogan

**Bethesda Private Duty employee  
 Tommicke Ewing assists Bethesda  
 Orchard resident Kathleen  
 Blaskiewicz.**

Betty J. Holcombe  
 Lynn M. Holladay  
 Catherine Horn  
 Theresa Horn  
 Lynn Horne  
 Marguerite Hornemann  
 Emily House  
 James House  
 Theodis Howard, Jr.  
 Bryce and Betty Hudgins  
 Daniel Hunter  
 Veneeda Hunter  
 Jill Immethun  
 Claudia Ingleton  
 Joyce Inman and  
 Christina Hansen  
 Marilyn A. Irwin  
 Bettye C. Isbell  
 Ted and Juanita Ivy  
 Joann P. Iwasyszyn  
 Brenda Jackson  
 David and Mildred Jackson  
 Mike and Debbie Jacobs  
 Mark and Nancy Jaeger  
 Tom and Gail Jaeger  
 Wayne and Pamela Jaeger  
 Jasmina Jasarevic  
 Maud Jeanty  
 Casey Jesse  
 Alice L. Jockish  
 Demarco Johnson  
 Pamela Johnson  
 Patricia M. Johnson  
 Thomas Johnson  
 Timothy A. Johnson  
 Tremain Johnson  
 Martha Johnston  
 Judith M. Jones  
 Keaton and Kathy Jones  
 Russell and Virginia Jones  
 Michelle Jost  
 Regina Junker  
 Fatbardha Kalemaj  
 Dejan Karan  
 Marinko Karan



Dennis and Avonda Karsten  
 Esther Kaufman  
 Brian Kayman  
 Jan Keale  
 Nancy J. Kelch  
 Jean Keller  
 Loretta L. Keller  
 Monica Kelley  
 Valerie L. Kelly  
 Robert M. Kemper  
 R. D. Kerckhoff, Jr  
 George Keys  
 Betty Kindall  
 Jeremy King  
 Kellie King  
 Helen E. Kirchner  
 Lorraine M. Kirkberg  
 Peggy Kirkwood  
 Diane Kitsmiller  
 Henryetta N. Knobel  
 Barb Koehler  
 Larry and Susan Koehrsen  
 Bill Koob  
 Tammy M. Kraus  
 Joyce Ann Krausz  
 Annamay V. Kunz  
 L. Reeves and Associates  
 Alan and Patricia LaFreniere  
 Betty E. Lafser  
 Gary Landwehr  
 Jeran Lane  
 Susan Lashley  
 Clara Leak\*  
 Stephen and Linda Leaver  
 Martha M. Lebo  
 Betty Lenox  
 Arnold and Catherine Leonard

\*deceased

**Bethesda Dilworth volunteer Judy Cooney with Fredbird.**





Erik Lescher  
 Robert Levy  
 William Leyhe  
 Melissa Licata  
 Moses Lilako  
 Charles and Helen Livingstone  
 Eugene and Kathleen Lock  
 Susan E. Logie  
 Monica M. Lorance  
 Ruth E. Lorenz  
 Victoria Lorenzen  
 Bonnie I. Losson  
 Doris Lotspeich  
 Daniel Luna  
 Marjorie Lyons  
 J. Roderick and Linda MacDonald  
 Ismeta Macura  
 Macy's Foundation  
 Kelly Maier  
 Audrey E. Maixner  
 Sadeta Malkic  
 Ivo Mannarelli  
 Karen S. Maples  
 Mary L. Markowski  
 Deborah Martinez  
 Mary Mason  
 David and Gretchen Mass  
 Terrie Massey  
 Elizabeth H. Mast  
 Ann Mathew  
 Anna Mattione  
 Christopher and Debbie Matusiak  
 William and Linda Mayer  
 Dean McCallum  
 Michelle McCarthy  
 Brian McCoy  
 Mary T. McGauley  
 Joan McKean  
 Eldon and Kathryn McKie  
 Cheryl Ann Meacham  
 Darlene Meier  
 Clayton Melrose  
 Harold and Amy Melser  
 Jean S. Mennes  
 Eva Mete

Sarah Metropoulos  
 Esther G. Meyer  
 Lisa Meyer  
 Eric Michaelree  
 Debra Michniok  
 Frank Michniok  
 Joseph Michniok  
 Robert and Gail Mielziner  
 Dan and Barb Mifflin  
 Ben Miller, Jr.  
 Dawn Miller  
 Lawrence J. Milles  
 Leigh Minch  
 Steve Mizerany\*  
 Deborah Moll  
 Vince Monteleone  
 Monument Restaurants  
 Tyrone Moody  
 Colleen Moore  
 Kathryn Moore  
 Nicholas Moore  
 Steve and Pamela Moore  
 Patricia H. Moore  
 John and Evelyn Morrisey  
 Rosemary Moseley  
 Shonta Moses  
 Martha Mudd  
 Thomas Mulligan  
 Mimi Mulvihill  
 Debra Nani  
 Mary Jo Napper  
 Anne W. Nelson  
 J. Roger Nelson  
 Margaret M. Nestor  
 Jimmie D. New  
 Jean G. Newton  
 Patsy Nickens  
 Susan Niehaus  
 Arthur and Janne Niemoeller  
 Bethany Nobbe  
 Margaret Nunez  
 Justin Oakes  
 Kevin and Cheryl O'Brien  
 Kathy O'Hara  
 Robert and Gail Ohren

Dorothy M. Olfe  
 Gerry M. Olliges  
 Art and Carol Oppenheim  
 Jean Oprych  
 John and Maria O'Shaughnessy  
 Opal Otis  
 Jann Outman  
 Karen Outman  
 Keven Outman  
 Sandra Overberg  
 Norma Pace  
 Rebekah L. Parcel  
 Natalie Parker  
 Paulette H. Parks  
 Marvin and Karen Parsons  
 Frank Passafume  
 William E. Paule, Jr.  
 Samantha Payne  
 Donna J. Perry  
 Carl and Jackie Peterson  
 Frank and Joan Petrelli  
 R. B. Petty, Jr.  
 Carol Pfitzinger  
 Pfizer Foundation  
 Sherilynn Phegley  
 Jim and Marian Phelps  
 Cecilia Piekarski  
 Anna Pippin  
 Carolyn Poelker  
 Courtney Poeschl  
 Sheldon and Irene Pokres  
 Jennifer Popp  
 Maryanne Potts  
 Trudy A. Prewitt  
 William R. Price  
 Dalia J. Quiroz  
 Agnes M. Raley  
 Cathi Ramsey  
 Kelly Rechtlich  
 Carol Reed  
 Chyrle Reed  
 Emily Reese  
 Paul and Nadine Reinhardt  
 Dusty Revelle  
 Capt. Francis M. Rey



**Bethesda Orchard resident Marie Pecaut works on shoulder strengthening with Robbin Clubb, PTA, at the Bethesda Senior Therapy Center.**

Melanie Rhodes  
 Dolores Rice  
 Michael Richards  
 Ruth Rincker  
 Matthew and Susan Ring  
 Vernell L. Rippelmeyer and  
 Tracey L. Schmiegl  
 J. Alan and Marcia Ritter  
 Frances C. Ritzinger  
 RJ Prinkey Enterprises  
 John and Barbara Robb  
 Christy J. Roberts  
 James and Virginia Robertson  
 Jon and Linda Robertson  
 Katie Rochester  
 Mandi Rodenhofer  
 Patricia Rogers  
 Brandon Rohlfing  
 Brent Rohlfing  
 Mary Roqueplot  
 William\* and Elfrieda Roth-Roffy  
 Linda Roubal  
 Maynard Rozeboom  
 Donna Saltzman  
 Richard and Corelia Sanders  
 Val L. Sansoucie  
 Alisa Santangelo  
 Brenda S. Schaeg  
 Charles J. Schalk

Melissa Scharamitato  
 Larry and Karen Schenk  
 Patricia A. Schick  
 Arthur Schinder  
 Sheila Schkerke  
 Mel and Virginia Schlichtig  
 Colleen Schmelzle  
 Glenn and Patricia Schmidt  
 Ken Schmidt and Janice Plotkin  
 Marie Schmidt  
 Elizabeth Schmierbach  
 Spencer Schmitt  
 Walter and Marie Schmitz  
 Harvey Schneider  
 Marvin Schneider  
 Robert and Gloria Schneider  
 Willard and Olivia Schneider  
 Martin O. Schnitker  
 Tim Schrappen  
 Douglas Schweiss  
 Janet Scull  
 Mike and Nancy Seitz  
 Joann Serafin  
 Resi Sgorlon  
 Tanyette Shannon  
 Melissa Sharamitaro  
 Mildred Sharp  
 Richard and Karen Sharp

\*deceased

**Adult Day Care at Charless Village participants  
JoAnn Grisham and Audrey Jarvis with staff member  
Chanda Brock.**



Norma L. Shelp  
Kirk Sheppard  
Margaret Sheridan  
Roy and Miriam Shores  
Douglas and Laura Short  
Edmond and Gene\* Siefert  
Dennis Simons  
Ian Simpson  
Wally and Suzanne Simpson  
Yuet Sit Ng  
Kwok Sit  
Joseph and Jeanette Smiriga  
Jamal Smith  
Karen Smith  
Martha Smith  
Mary H. Smith  
William and Susan Solomon  
Julia C. Sorgenfrei  
Gary Spindler  
Steve and Grace Spinner

St. Andrews & Bethesda Home  
Health Employees  
Thomas and Anna Marie Stallone  
Mark and Rebecca Stanza  
Tom and Kathy Stark  
Patty J. Steska  
Debbie A. Stewart  
Lee Stolzer  
Lisa Stolzer  
Dannon Stover  
Nancy A. Streib  
Ralph and Vera Streiff  
Kenneth C. Stricker  
Ann Stried  
Charles and Dina Stymiest  
Virginia Summers  
Frances Svezia  
Joanne Swain  
Virginia and David Switzer  
Jimmy Tassin  
Lillian Tate

Attauyio Taylor  
Cathy Taylor  
James and Suzanne Taylor  
Christina Terry  
Michelle Terry  
A. Louise Thomas  
Gloria R. Thomas  
Richard Thomas  
Linda Title  
Erin Tobey  
Renato and Carol Tomasella  
Rachel Trimble  
Brendan Tringale  
Kenneth Triplett  
Ruby Trotter  
Enis and Emina Tutundzic  
Esther G. Uhl  
Glenn and Mary Ulfers  
Joyce Ulrich  
Mary Unverferth  
Ladies Auxiliary VFW Post 1739  
Shirley M. Valley  
Brent and Ann Van Conia  
Christine Van Doren  
Shirley S. Van Matre  
Zekija Velijevec  
Keith R. Velten  
Cristina Vigil  
Sally Voss  
Bosko Vujic  
W. W. Grainger, Inc.  
Dianna Wade  
Michael and Diana Wagner  
Elizabeth A. Walker  
Ferdie M. Walker  
Kenneth Walters  
Candace A. Waters  
Brian Watkins  
Susan Webster  
Webster Groves Christian  
Church–The Seekers Class  
Dick and Marian Wegner  
Alice M. Weis  
Deborah Welch  
Mary Wessel

James and Janis Weston  
George and Jean Wherry  
Mary C. White  
Rita White-Kraushaar  
Sajuada White  
Alice Whitney  
Pam Whittaker  
Gynne Whittemore  
Rhonda Widmer  
Tammy S. Wiedner  
Thomas and Sandra Wiethop  
Steven S. Wilk  
Claire C. Wilkie  
Betty Williams  
Mary B. Williams  
Roshell Williams  
Laurel Willis  
Ronald N. Wilshusen  
Lisa Wilson  
Maurice Wilson  
Nancy Wind  
Julie Wolfe  
Ruthann Wolz  
Dorothy M. Wright  
Gina Wright  
Suzanne S. Wright  
Theresa P. Wright  
Michael and Michelle Wyatt  
Deborah L. Wynn  
Calvin and Joan Yeckel  
John and Gladys Young  
William and Virginia Young  
Cordia Young-Brown  
Christine Zacher  
Susan J. Zahra  
Lindsey Zarr  
David and Marian Zoeller  
Marie A. Zucchero  
Viola H. Zumwalt

**In-Kind Gifts**

The Art of Entertaining  
Auto Zone  
BeautiControl  
C. J. Muggs

\*deceased

CCG Enterprises DBA Burger King  
CC's Elite Martial Arts  
Central MO. Pizza, Inc. DBA  
Domino's Pizza  
Combs Auto Service and  
Tire Center  
Gonzalo and Barbara Corvera  
Curves  
Custom Cuts  
Decorative Concrete Resurfacing  
Megan Dippel  
Robert T. Dixon Photography  
Susan M. Genie  
Ann Harper  
Hearing Health Care  
Herbs & More  
IHOP Restaurant  
Lee's Famous Recipe Chicken  
MB Consulting Group  
NTB  
Olympiad Gymnastic  
Paperdolls Boutique  
Prints Charming  
Qdoba Mexican Grill  
Charles Rallo  
Romano's Macaroni Grill  
John W. Rowe  
Sam's Club  
Barbara Scharff  
Second Sitting Consignments

**The Oaks at Bethesda resident,  
Catherine Leonard, enjoys being  
part of the Oaks' Sewing Club.**





## Volunteer Boards



### Women's Board

Front Row: (left to right) Susan Krombach, Jackie Shillington, Sue Voorhees (former co-chair), Nancy O'Brien (former co-chair), Barbara Clements (President), Mary Sertl (Membership), Audrey Smith, Inky Ball

Back Row: Sally Lilly, Carroll Baechle, Georgette Waldman, Lorraine Magee, Julie Poelker, Carol Gaskin, Judy Bass, Carmen Davis, Pat McCain, Ann McCandless, Jane Bryan, Jane Hughes, Mary MacDonald, Ginny Rowe

Not Pictured: Sue Bahle, Virginia Baird, Susan Brinker, Sharon Burkhardt, Kerrie Caldwell-Troutman, Martie Dille, Carole Gorman, Suzanne Harbison, Mary Harris, Juanita Hinshaw, Kathy Joslin, Pat Kapsar, Betty Sims, Fran Stuhl



### Advisory Board

Front Row: (left to right) Martha DeGray, Bob Drews, Cathy Reiss, Tom Bayer, Juanita Hinshaw

Back Row: Steve Woodward, Bob Kane, Bob Barrett, John Rowe, Tom Harris, J. Dale Meier, Gary Mayes, Dick Mueller, Earl Dille, Jim Mills, Sally Lilly, George Clements, Joe Brinker, Jackie Shillington, Jim Sertl

Not Pictured: Benjamin Edwards IV, Jim Esther, David Fleisher, Franc Flotron, Earle Harbison, Peter Krombach, John McClure, Subodh Mehra, John Norwood, Betty Sims

## Volunteer Boards



### Bethesda Meadow Auxiliary

Left to Right: Emily Lankau, Secretary; Betty Bohling, Darla Neely, Volunteer Coordinator; Mary Ellen Pfeifer, Bob Morris, Ruth Kohl, President; Anna Bruschi, Treasurer; Fran Burns, Vice President



### Bethesda Dilworth Auxiliary

Left to Right: Peggy Kirkwood, President; Maude Jeanty, Secretary; Theresia Metz, Volunteer Coordinator; Marie Zucchero, Vice President



### Charles Foundation Board

Front Row: (left to right) Mary Lopinot, Ann McCandless, Vice President

Back Row: Dessa Morrow, David Streett, Fred Perabo, Carol Gaskin, John Rowe, Marian Clifford, Recording Secretary; Sally Lilly, President

Not pictured: Jane Bryan, Susan Moore, Betsy Phelan, Chair, Nominating Committee; Jim Fullinwider, Treasurer; Annette McRoberts



## Meet the Management Team

**Joseph J. Brinker**  
President and  
Chief Executive Officer

**R. Kenneth Bass, Jr.**  
Senior Vice President,  
Senior Living

**Larry D. Hickman**  
Senior Vice President,  
Administrative Services  
and Chief Information Officer

**Katherine E. Joslin**  
Senior Vice President,  
Human Resources and Marketing

**Patricia P. Kapsar**  
Senior Vice President and  
Corporate Compliance Officer

**Alphonse D. Poelker**  
Senior Vice President,  
Long Term Care

**Pamela E. Dempksi**  
Corporate Vice President and  
Director of Fund Development

**Amy J. Trau**  
Corporate Vice President,  
Home and Community  
Based Services

**Timothy L. Vosse**  
Corporate Vice President and  
Chief Financial Officer

**Christine E. Crouch**  
Vice President and Administrator

**Michelle M. Glass**  
Vice President and Administrator

**Martha E. Schenk**  
Vice President and Administrator

**Muriel C. Van Oordt**  
Vice President and Senior  
Administrator

**Jeffrey R. Waldman**  
Vice President and Director  
of Marketing

## Meet the Board of Directors



**John P. Baird**, retired Senior Vice President and General Counsel at Ralston Purina Company.



**Joseph J. Brinker**, President and Chief Executive Officer of Bethesda Health Group.



**Joseph E. Birk, Jr.**, Board Treasurer, retired attorney and executive at Ameren UE.



**Marian F. Clifford**, Board Secretary, civic leader and Board Member of the Charless Foundation.



**Kenneth J. Bower**, Principal at Moneta Group, LLC.



**Thomas R. Collins**, Chairman of the Board, President and Chief Executive Officer at Northern Trust Company of Missouri.





**David M. Culver,**  
retired banking and  
insurance executive.



**Susan G. Moore,** school  
teacher, civic leader and  
Board Member of the  
Charless Foundation.



**Philip A. Hutchison,**  
retired Senior Vice  
President of Human  
Resources at Emerson  
Electric Company.



**Fred H. Perabo,** retired  
Director of Community  
Affairs at Ralston Purina  
Company and former  
President at Metropolitan  
Association of  
Philanthropy.



**Kenneth J. Kolkmeier,**  
retired President of  
Nooter Construction  
Company.



**John W. Rowe,**  
Vice Chairman  
of the Board and former  
Bethesda President and  
Chief Executive Officer.

## Financial Report

*That seniors may live their lives to the fullest.*

This dream requires that we honor our fiscal responsibilities, remain prudent in our spending and earn the trust of generous supporters.

The care we provide, especially through our rehabilitation and therapy centers, is reliant on Medicare reimbursement. St. Louis seniors need and deserve access to the best rehab care so they may return to living the lives they love after illness or surgery, yet threats to Medicare funding are a great concern for many.

In keeping with our charitable commitment since our founding more than 120 years ago, Bethesda provided approximately \$8.5 million in unreimbursed care in the past year. The Foundation's support of our day-to-day operations is invaluable; in turn, the support of the community is priceless.

In addition, we are a Better Business Bureau accredited charity, and are one of the few senior service organizations that meet all of the BBB "Wise Giving" standards.

Several achievements in the past year reflect the remarkable generosity of St. Louis. We have benefited from growth in nearly every category of giving:

- Total donors has grown from 850 to more than 1,300 in one year alone

- The Legacy Society enjoyed a 70 percent jump in members
- The John W. Rowe Humanitarian Care Fund yielded more than \$20,000 in gifts
- Several residents have joined the Lasting Heritage program, in which they donate all or a portion of their refundable entrance fee to the Foundation in support of other residents
- More than 70 donors helped offset the cost of construction by naming rooms and spaces in the new facilities on the Charless Village campus

Finally, the impact of our employees and volunteers continues to be a source of immense pride for the organization. Bethesda employees raised more than \$75,000 in support of the United Way and other community charities, while raising another \$57,000 in the "Hearts for our Homes" employee campaign this year. Their compassionate care, matched with their financial generosity tells a compelling story of sincere commitment to our residents.

Bethesda volunteers continue to perform miracles small and large each day. Nearly 700 individuals logged 25,000 hours of service this year alone. As a Meals on Wheels host, Bethesda helped 22,320 meals find their way to grateful home-bound people.

These remarkable gifts of time and talent keep Bethesda firmly rooted in our community.

The following data, totaled for the 2011 fiscal year, offer insight into the care and services we provide to our residents and community members:

Skilled Nursing days	232,971
Inpatient Rehabilitation and Therapy days	28,438
Home Health Services visits	11,130
Private Duty Services visits	40,831
Hospice Care days	19,914
Meals on Wheels delivered	22,320
Capital Improvements Expenditures	\$14,431,504
Bethesda Employees	1,250
Bethesda Volunteers	700
Money raised for United Way and other community charities	\$75,620
Money raised for "Hearts for our Homes" employee campaign	\$57,336



**Bethesda Health Group, Inc.  
and Subsidiaries  
Combined Balance Sheet**

Year ending June 30, 2011

**ASSETS**

**Current assets**

Cash and cash equivalents	\$ 2,434,772
Assets limited as to use	2,050,176
Accounts receivable	4,741,528
Other current assets	1,613,430

Total current assets 10,839,906

Assets limited as to use, net of amount  
required to meet current obligations 73,238,024

Property, plant and equipment, net 107,822,620

Beneficial interest in trusts 890,239

Other assets 774,037

**Total assets** \$ 193,564,826

**LIABILITIES AND NET ASSETS**

**Current liabilities**

Current maturities of long-term debt	\$ 945,000
Accounts payable	1,782,978
Accrued expenses	5,957,206
Other current liabilities	2,154,722

Total current liabilities 10,839,906

**Long-term debt, less current maturities** 76,430,000

**Life residents' fees** 34,023,207

**Other liabilities** 12,602,005

**Total liabilities** 133,895,118

**Net assets** 59,669,708

**Total liabilities and net assets** \$ 193,564,826

**Bethesda Health Group, Inc.  
and Subsidiaries  
Combined Statement of Operations**

Year ending June 30, 2011

**Revenues**

Net service revenue	\$59,979,311
Other revenue and gains	4,651,777
Contributions	4,586,038
<b>Total revenues</b>	<u>69,217,126</u>

**Expenses**

Professional care	27,149,521
Dietary services	7,052,575
General services	8,184,734
Administrative services	10,438,673
Employee health and welfare	3,759,882
Depreciation	7,096,992
Interest	3,738,608
Provision for bad debts	516,079
<b>Total expenses</b>	<u>67,937,064</u>

**Operating income** \$ 1,280,062

**Humanitarian Care**

In support of its mission, Bethesda provides services to residents who lack the financial resources to pay established rates. Also, Medicaid and Medicare reimburse Bethesda less than determined rates for services provided to residents.

Total uncompensated charges related to services for the fiscal year ending June 30, 2011 was \$8,569,200.

**Legacy Society Executive Committee**

**Earle H. Harbison, Jr.**

Co-Chairman

**Fred H. Perabo**

Co-Chairman

Thomas E. and Joan M. Bayer

Joseph E. and Jeanette E. Birk

Kenneth J. Bower

George W. and Barbara B. Clements

Thomas R. Collins

David M. and Joan M. Culver

Earl K. and Martha V. Dille

Robert C. and Lorene L. Drews

James H. and Ellen S. Esther

Susan M. Goodman

Earle H. and Suzanne S. Harbison

Robert C. and Marilyn Kane

Fred H. and Ida F. Perabo

John W. and Virginia R. Rowe

James F. and Mary M. Sertl



**Earle Harbison, Co-Chair of the Bethesda Legacy Society; Suzanne Harbison; Peter Raven, President Emeritus, Missouri Botanical Garden and featured speaker at the Legacy Society Luncheon; and Fred Perabo, Co-Chair of the Bethesda Legacy Society.**



# Thank You for All You Do!



Charless Village volunteers



The Charless Home employees



Bethesda Meadow volunteers



Meals on Wheels team



Bethesda Barclay House residents

Thank you to all volunteers, donors, employees and residents who support Bethesda's mission of helping St. Louis seniors live life to the fullest.



Bethesda volunteer Ruth Donahay and Leslie Simon, Hospice Care Staff.

Ruth Nickel, Activities Director, and The Charless Home volunteers.







**Susan Ribant, volunteer with Petals for Patients.**



**The Oaks at Bethesda residents Dr. Bob Dews and his wife Lorene. Dr. Dews was honored by the Society for the Blind and Visually Impaired.**



**Bethesda Gardens residents Helen Kirchner and Lera Crady enjoy a royal wedding viewing party.**



**Bethesda Meadow residents, families and volunteers commemorate Veterans Day.**



**Bethesda volunteer Justine Shamleffer with Theresa Metz, Volunteer Coordinator.**



**Volunteer Bob Heauenhahn with resident Margaret Koziatek.**



**Bethesda Hospice Care volunteers**



**Hearts for our Homes employee volunteers**



**Bethesda Dilworth Ding-a-Ling Singers**



# BETHESDA

**Bethesda Health Group, Inc.**  
**1630 Des Peres Road, Suite 290**  
**St. Louis, MO 63131**  
**314-800-1900**  
**www.BethesdaHealth.org**

## BETHESDA INDEPENDENT LIVING COMMUNITIES

**Bethesda Barclay House**  
 230 S. Brentwood Blvd.  
 Clayton, MO 63105  
 (314) 725-1000

**Bethesda Gardens**  
 420 S. Kirkwood Road  
 Kirkwood, MO 63122  
 (314) 965-8100

**Bethesda Orchard**  
 21 N. Old Orchard Ave.  
 Webster Groves, MO 63119  
 (314) 963-2100

**The Oaks at Bethesda**  
 Big Bend, West of  
 Berry Road  
 Oakland, MO 63122  
 (314) 372-5839

**Bethesda Terrace**  
 2535 Oakmont Terrace Dr.  
 Oakville, MO 63129  
 (314) 846-6400

## ASSISTED LIVING CARE

**Charless Village**  
 5943 Telegraph Road  
 St. Louis, MO 63129  
 (314) 606-9891

## INDEPENDENT AND ASSISTED LIVING AND SKILLED CARE

**The Charless Home**  
 4431 South Broadway  
 St. Louis, MO 63111  
 (314) 481-4840

## BETHESDA SKILLED NURSING COMMUNITIES

**Bethesda Dilworth**  
 9645 Big Bend Blvd.  
 Oakland, MO 63122  
 (314) 968-5460

**Bethesda Meadow**  
 322 Old State Road  
 Ellisville, MO 63021  
 (636) 227-3431

**Bethesda Southgate**  
 5943 Telegraph Road  
 Oakville, MO 63129  
 (314) 846-2000

## BETHESDA HOME AND COMMUNITY-BASED SERVICES

**Adult Day Care at Bethesda Dilworth**  
 9645 Big Bend Blvd.  
 Oakland, MO 63122  
 (314) 446-2103

**Adult Day Care at Charless Village**  
 5943 Telegraph Road  
 St. Louis, MO 63129  
 (314) 846-2003

**Bethesda Hospice Care**  
 8175 Big Bend Blvd.,  
 Suite 200  
 Webster Groves, MO 63119  
 (314) 446-0623

**Bethesda Private Duty**  
 8175 Big Bend Blvd.,  
 Suite 202  
 Webster Groves, MO 63119  
 (314) 446-0700

**Bethesda Rehab & Therapy Center at Bethesda Dilworth**  
 9645 Big Bend Blvd.  
 St. Louis, MO 63122  
 (314) 446-2122

**Bethesda Rehab & Therapy Center at Bethesda Southgate**  
 5943 Telegraph Road  
 St. Louis, MO 63129  
 (314) 846-2001

**St. Andrews & Bethesda Home Health**  
 8175 Big Bend Blvd.,  
 Suite 150  
 Webster Groves, MO 63119  
 (314) 218-2600

**Bethesda Senior Therapy Center**  
 8175 Big Bend Blvd.,  
 Suite 130  
 Webster Groves, MO 63119  
 (314) 218-2610



Bethesda Health Group is a nonprofit organization that creates supportive and caring lifestyles for St. Louis-area seniors with an equal focus on superior quality and value. Bethesda Health Group does not discriminate on the basis of race, color, religion, gender, national origin, sexual orientation, disability or age in admission, treatment or participation in its programs, services and activities, or in employment.